

UNIVERSITY of  
**TASMANIA**

University of Tasmania  
澳洲塔斯馬尼亞大學

**MELBOURNE  
POLYTECHNIC**

Melbourne Polytechnic  
澳洲墨爾本理工學院



McTimoney  
College of Chiropractic

McTimoney College of Chiropractic  
McTimoney 脊醫學院



TQUK  
Training Qualifications UK  
英國資歷培訓

**BTEC**

BTEC  
Business and Technology Education Council  
英國商業及技術教育委員會



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若英文與中文版本有異，以英文版本為準。

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# Yearbook

More Than  
You Think.....

**Universal College**  
UNIVERSAL COLLEGE OF HIGHER EDUCATION  
環球專上書院



# 2024





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# Introduction

## 簡介

# 01



**Foreword** There is a saying that goes “Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid.” That is true. We believe students can pursue their dreams through discovering their own abilities and thereby achieving their ultimate targets through education.

In the past 19 years, we have devoted ourselves to excelling in teaching methods by developing and applying fresh initiatives inside, and outside of the classroom through stimulating students’ diverse interests. We do hope to enliven the theories taught in class through creating an inspiring learning environment.

**Vision** To excel as a quality education provider, the students are provided with conducive learning facilities and an “open-door” privilege to communicate with the academicians on a direct-approach basis; promulgating exemplary discipline and foraging new frontiers.

**Mission** The mission of Universal College of Higher Education is to provide local students with excellence in teaching quality in a stimulating learning environment, allowing them to effectively pursue knowledge and learning skills. Ultimately to be able to operate in a professional manner and contribute to the community (be it locally or internationally) as global citizens.

**序言** 有句諺語說：「每個人都是天才，但如果你靠爬樹的本領評斷一條魚，那條魚會一輩子相信自己是庸才。」這確是事實。我們相信可以發掘學生的才能並讓他們可以追尋他們的夢想，這才是教育最應該達到的目的。

在過去的十九年間，我們致力於教學，透過在課室內、外的發展及用上新穎的方法令我們的教學更加優勝。我們更希望透過營造具啟發靈感的環境把書中的理論活化起來。

**願景** 透過提供完善的學習配套及讓學生不斷與教師直接溝通從而成為一間有質素的教育機構。作為一間出色的教育機構，我們更注重學生的紀律及為他們開拓新領域。

**使命** 環球專上書院的使命是致力在一個具鼓勵性的環境下提供優質教學給本地學生，讓同學可以有效地應用出所學到的知識及技巧，更希望同學最終可以以專業的態度去為我們的社會作出貢獻。



## Why Universal College of Higher Education?

- Broaden Horizons by Exposure to the Overseas Culture

Today's employers have a high demand for employees with international exposure. We offer students a sponsored study tour every year, in order to broaden their horizons and increase their competitiveness. Most of the fees included, such as air tickets and accommodation.

- Obtain Your Bachelor's Degree in 3.5 years

Our students take only 3.5 years to complete a bachelor's degree programme, which is half a year faster than the local university students. We have adopted the Australian studying model. Our programmes comprise a 20-month advanced diploma course and an 18-month bachelor's degree course.

- Career-focused Programmes on Professional Knowledge and Skills

Our programmes are designed to prepare students for their future careers so that they can quickly gain employment after graduation. Therefore, a lot of real world examples are used for explanations during lessons, and students are highly involved in different case studies and group discussions. At the same time, hands-on training, internships, simulation training and visits are also included in our courses so that they can practice and apply what they have learnt.

- Gain Qualifications from Prestigious Overseas Institutes that are Highly Recommended in the Sector

All higher academic qualifications (Certificate, Diploma, Advanced Diploma, Bachelor's Degree and Master Degree) are directly conferred by the overseas institutes. Melbourne Polytechnic is one of the largest providers of vocational education and training (VET) in Australia. The University of Tasmania is even ranked among the highest in Australia. The McTimoney College of Chiropractic provided by Ulster University is one of the oldest dedicated providers of chiropractic education in Europe. The qualifications awarded are recognized by prestigious organizations in Australia and Commonwealth countries.



## 為何選擇環球教育專上書院？

- 到海外交流，提升國際視野

現今社會對擁有國際性視野的人才需求甚殷，實地交流讓同學增加競爭力。有別於其他學院，遊學團的大部分費用，包括機票，住宿均由學校負責。

- 3年半完成學位課程

同學只需用3年半的時間便可完成整個學位課程，比在本地升學的學生早半年畢業。我們採用澳洲的升學模式，修讀高級文憑只需20個月，而學士課程則需18個月。

- 職業導向課程，教授專業知識與技能

課程以教授行業知識及技能為主，內容緊貼社會及業界的狀況和需要，更使用大量實例和個案分析授課，讓同學進行討論。學員也能透過實習、模擬訓練、參觀等活動，實踐理論，掌握行業所需的技能，提升競爭力，使他們畢業後能迅速就業。

- 學府在業界認受性高，學歷獲國際的認可

所有學歷(證書、文憑、高級文憑、學士學位及碩士學位)均由外國院校直接頒發，獲國際性及業界的認可。我們的合作夥伴墨爾本理工學院，是全澳洲其中最大型的政府專上理工學院及技術學院，而塔斯馬尼亞大學更在澳洲大學中位居前列。阿爾斯特大學提供的英國脊醫學院，是歐洲最古老的脊骨神經專業教育機構之一。它們所頒發的學歷得到各大機構認可。



## Continuous Change and Innovation

Continuous Change and Innovation" is best to describe the contemporary enterprises and employees of Hong Kong. In order to stand out from the crowd, an enterprise itself needs to possess its uniqueness in its field and, above all, a team of dedicated, experienced staff members with specialist knowledge. When it comes to upgrading and expanding its scope of business, the need for management specialists and manpower engaging in servicing industry must obviously be on the increase.

Universal College of Higher Education (UCHE) is committed to offering the western-style learning and education systems and a wide range of quality academic and professional programmes. In view of the recent trends of business development in Hong Kong, UCHE has been placing particular emphasis on educational programmes related to commercial marketing and hospitality management. Through a series of lectures, case studies, campus events and trade activities, we hope our graduates will not only be equipped with the latest update on practical management knowledge in the field they are interested in, but also apply what they have acquired into their workplaces with confidence.

Teachers at UCHE are being assessed annually to ensure their quality of teaching including their passion in teaching, experiences and personal attitudes. Our teachers all possess solid and extensive experience in the industry with strong business connections, aiming to provide their best to our students. To familiarize teachers with the foreign teaching methods and contents, our partner institutes in Australia will regularly arrange trainings and exchange programmes for all teachers. UCHE adopts a teaching approach with students' understanding as a key focus. Hence, the continuous assessment approach is used for assessing students' performance.

We offer academic programmes on business marketing as well as hospitality management, students will be able to explore various marketing development strategies in depth and acquire the latest development trends of the hospitality industry.

## 不斷求變、創新

以「不斷求變、創新」來形容香港企業及員工是非常貼切，企業要突圍而出，除了需要在行業的獨特性外，更需要有一群盡心盡力及對行業有豐富知識經驗的員工。顯然，企業欲提升及擴展其業務，他們對管理人才的需求及從事服務性行業的人數必定有增無減。

環球專上書院致力引進海外教學模式及升學系統，提供高質素及多元化全民教育。有見本港未來的發展趨勢，本書院所開辦的日校課程特別著重商業市場學及酒店款待/方面的教育，讓畢業生可以了解業內及職能上的需求、透過參觀不同的行內活動以加深對各行業的運作、以及校內活動以實踐管理概念等，有助學生將來在不同崗位上應用所學。

師資方面，我們均嚴謹評審導師的質素，確保其教學熱誠及經驗、個人態度、市場觸覺等符合要求。本校師資均擁有資深業界工作經驗及豐富的人際網絡，以帶給學生最大裨益。合作的澳洲院校亦定期安排交流及培訓，讓老師更熟習國際化的學習模式及教學內容。我們的教學模式著重學生的理解及認知，學生成績以持續評核為基準。

我們提供的商業市場學及酒店款待課程，深入教授學生相關學科的最新知識及趨勢，探討不同的市場發展策略。





### About Universal College of Higher Education

Universal College of Higher Education (UCHE) strives to offer quality higher education opportunities for secondary school leavers, sub-degree graduates and working professionals and provide a solid foundation for their further studies, career development, and lifelong learning. In other words, UCHE is devoted to offering quality educational opportunities for lifelong learning and vocational training.

Asia Management Education Centre (School Reg. No. : 541508) and Advanced Contemporary Education Centre (The Lamma City) (School Reg. No. : 577596) are also the two registered schools under our education group. We oversee the operations of UCHE, which focuses on the provision of high-quality programmes at post-secondary and tertiary levels, as well as the overall academic and operational responsibility for the programmes and their development within defined policies, procedures, and regulations. The daily operation of UCHE is managed by the Academic Department, the Programme Management Team, and the Administration Department.

UCHE's academic quality assurance policies and procedures are adopted at UCHE in areas including programme planning, development, and management, to ensure that the learning and teaching activities for our students are of the highest quality.

### 關於環球專上書院

環球專上書院旨在提供高質素及多元化的高等教育給不同階層之人士，包括完成中學的學生、大專學生及在職專業人士，令他們能夠於學習時得到更全面的發展，日後亦能不斷自我增值，終生學習。

亞洲管理教育中心(學校註冊編號:541508)及動向教育中心(藍馬之城)(學校註冊編號:577596)亦是本教育機構旗下的兩所註冊學校。我們確保院校提供優質的高等教育課程，及保證學術和管理上得到清晰的政策、程序及規定。環球專上書院由學術部、課程管理小組及行政部共同管理。

我們所採取的課程質素保證政策及程序均適用於環球專上書院的運作，範圍包括課程策劃、發展及管理，以確保院校提供穩定及高質素的教育予不同的學生。

### Philosophy

Living in an ever-changing world with increasing competitions like today, a Bachelor Degree is no longer a guarantee of jobs. It has, in fact, become a basic requirement in job seeking process. Employers today are looking for candidates with proactive and positive working attitude, continuous self-learning spirit and good crisis management. However, it is well-known that the "Spoon Feeding" education system in Hong Kong, in which textbook knowledge and grading are the mere focuses, is unable to fulfill the expectations of today's employers. This system has ignored the development of students' analytical thinking, practical ability and learning attitudes. In response to the needs of the society, UCHE has brought in the overseas education systems into Hong Kong.

We use Diversified and Practical Studying Approaches: Putting theory into practice helps train students' creativity as well as analytical and logical thinking abilities. This approach assures that students' potentials are well explored and thoroughly developed, making them ready to build their own future.

We focus on Holistic Education: UCHE promotes holistic education. We equip students with positive attitudes and self-learning spirit so that they are ready to face today's diversified challenges and to survive in an increasingly competitive environment.

### 教學理念

現今社會訊息萬變、競爭愈趨激烈。過去，一張大學畢業證書已是求職的最佳保證，今天卻變成一張基本的入場券。現今的雇主除注重員工的學歷外，更著重其積極性、自學精神及危機應變的能力。眾所周知香港的「填鴨式」教育制度，偏重書本上的知識及分數的高低，相對忽略考生的分析能力、應用能力及學習態度的建立。有見及此，環球專上書院(UCHE)於2005年引入外國的教學模式及升學系統，回應社會的需要。

多元化及應用為主的學習模式:從理論帶動學生實踐知識，訓練學生思考、創意以及分析能力，讓學生各方面的潛能得以建立及發揮，創建自己的道路。

全人教育:提倡全人教育，訓練同學們以正面及積極的態度，面對工作與逆境，建立自學的精神，以面對現今市場多元化的挑戰，及日趨激烈的競爭。





## Campus Facilities 校園設施

### Study Room

The Study Room is located on the upper floor of the classrooms, a comfortable environment with a wide range of textbooks for students to research materials. Borrowing services are available to help students complete their assignments. There is also a comprehensive study area for students to use for revision or complete self-study exercises. In addition, the Study Room has Wi-Fi based internet access and computer terminals. Besides, photocopy machines and printing services are also available to students.

### 學習資源室

太子及旺角校舍均設有學習資源室，環境舒適，更為同學提供各類型的教科書、教學及研究資料等借閱服務，有助同學完成作業及資料搜集。學習資源室內亦設有自修室，無線上網服務及電腦設備，同學可利用此區域作自修溫習或完成習作，亦可使用付費影印或列印服務，為同學提供靈活的研習空間。

### New Campus

We devoted substantial resources to upgrade our facilities and campuses. The new campus located in Prince Edward (OfficePlus) was fully-operational in October 2018. The classrooms here not only are more spacious and with a higher capacity, but also equipped with computers for students to use for revision and complete self-study exercises.

### 新增校舍

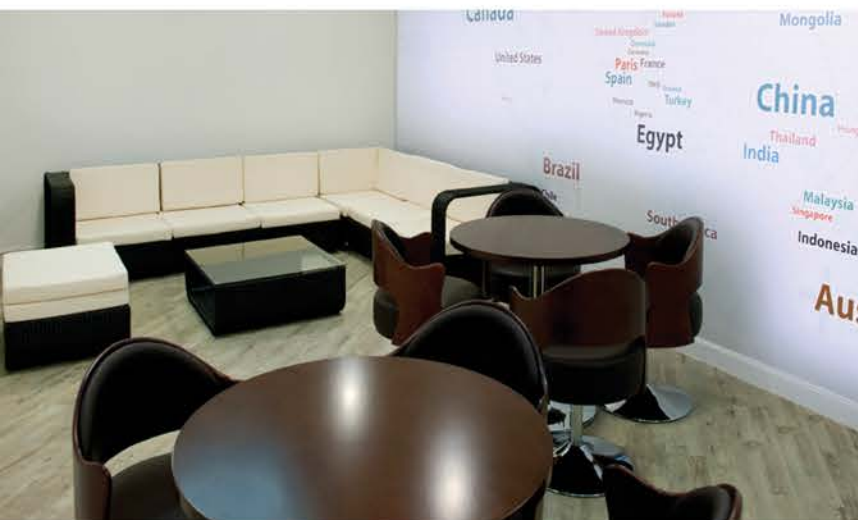
我們致力投放更多資源於學習設施及校舍上。位於太子協成行的校舍於2018年10月正式全面投入運作。新校舍不但有更寬敞的課室空間，亦有電腦設備提供同學使用，方便他們溫習及自修。

### Student Common Area

The Student Common Area at UCHE enables interaction between students. These are some facilities that students can access by appointments/bookings, thus, enabling “team-work” and group discussions. The Student Common Area also provides dedicated, high quality Internet access with free Wi-Fi for the students.

### 學生交流及休息室

學生休息室不但可以促進同學之間的互動，而且透過預約服務，同學可以使用我們的設施去進行小組討論及團體活動，亦提供免費無線上網設施給學生使用。



### Simulated Hotel Training Room

The simulated hotel training room is fully fitted and equipped with professional facilities and infrastructures that are up to the industry standard. It was used as the competition venue for “Hong Kong Barista Championship” organized by the Hong Kong Professional Coffee Association previously. This training room is set up to simulate the workplace environment, providing students with opportunities to put theory into practice and understand the operation of a hotel, as well as getting them to be well-equipped with the essential skills and preparing for their future career.

### 酒店模擬訓練室

本校特設酒店模擬訓練室，其設備達業界專業水平，更曾經被香港咖啡行業協會邀請作「香港咖啡大師賽」的比賽場地。模擬訓練室能讓同學了解酒店日常的運作，預先熟習實際職務上的工作技巧，為未來的工作作全面的準備。



# Study pathway 升學途徑

HKDSE  
Hong Kong Diploma of  
Secondary Education  
香港中學文憑考試



## Melbourne Polytechnic 澳洲墨爾本理工學院

BSB60520  
Advanced Diploma of  
Marketing and Communication  
商業市場學及傳訊高級文憑  
Registration Number /  
註冊編號 : 211517

BSB50620  
Diploma of Marketing  
and Communication  
商業市場學及傳訊文憑  
Registration Number /  
註冊編號 : 211518

BSB40820  
Certificate IV in Marketing  
and Communication  
商業市場學及傳訊證書  
Registration Number /  
註冊編號 : 211520

or

**2**  
Years / 年

## Melbourne Polytechnic 澳洲墨爾本理工學院

SIT60322  
Advanced Diploma of Hospitality Management  
款待業管理高級文憑\*  
Registration Number / 註冊編號 : 212538



## The Fastest Bachelor Degree 最快完成學士學位

**3.5**  
Years / 年

## University of Tasmania 澳洲塔斯馬尼亞大學

Bachelor of Business  
(Majoring in Marketing)#  
商業學學士學位  
(市場營銷)\*  
(Registration Number / 註冊編號 : 211848)

Bachelor of Business  
(Majoring in Hospitality Management)#  
工商管理學學士學位  
(款待業管理)\*  
Registration Number / 註冊編號 : 212939

**1.5**  
Years / 年



\*Programme name in Chinese for reference only  
\*課程中文名稱僅供參考

\*Programme name in Chinese for reference only  
\*課程中文名稱僅供參考

# The course name and awarding title are subject to change based on the final approval of  
The University of Tasmania and the Education Bureau of Hong Kong SAR.  
# 課程名稱及頒受學歷的名稱將會就澳洲塔斯曼尼亞大學及香港教育局的批准而作出更改。





### Study Pathway at UCHE

In Hong Kong, around 60,000 candidates graduate from senior secondary education and complete the Hong Kong Diploma of Secondary Education Examination (HKDSE) each year. However, only around 13,000-15,000 candidates are eligible for enrolment into Government-Funded Degree Programmes through the Joint University Programmes Admission System (JUPAS), and it takes them about 4 years to obtain a Bachelor Degree qualification. The rest of the candidates need to consider other self-financed Sub-Degree Programmes (such as Associate Degrees or Advanced / Higher Diplomas) and Foundation Programmes for further studies. Hopefully, they will be able to articulate to local universities and complete a Bachelor Degree in 4-5 years. Some graduates from Associate Degrees are eliminated from enrolling in the Bachelor Degree Programmes due to insufficient direct articulation pathways in Hong Kong.

Universal College of Higher Education (UCHE) adopts the Australian Education System, which is different from the study pathway in Hong Kong. Students first complete a 2-year Advanced Diploma from Melbourne Polytechnic, then articulate to a 1.5-year Bachelor of Business degree programme at the University of Tasmania. In other words, students can gain a degree in 3.5 years.

### 環球專上書院升學概況

環觀香港現時中學文憑試學生升學環境，每年大約6萬名學生中學畢業及完成香港中學文憑考試，而透過聯招方式報讀本地資助大學的學額只有萬餘個，需4年時間獲得學士學位資格。其他未能進入聯招系統的學生，便需考慮其他升學途徑，如報讀自資的副學位課程(副學士或高級文憑)，基礎課程等，以希望再考入本地大學完成學士學位，需4至5年時間。而且在升學途中亦缺乏直接銜接，有機會於副學士升往學士學位期間被淘汰。

我們採取了跟香港不一樣的澳洲升學模式。同學在本校首先完成一個為期兩年墨爾本理工學院的高級文憑課程，再銜接塔斯馬尼亞大學的學士學位課程。換言之，同學可以在3.5年內獲得學士學位。



Associations with Articulated Programmes  
協作/課程銜接機構



Melbourne Polytechnic  
澳洲墨爾本理工學院



McTimoney College of Chiropractic  
McTimoney 脊醫學院



TQUK  
Training Qualifications UK  
英國資歷培訓



BTEC  
Business and Technology Education Council  
英國商業及技術教育委員會





## University of Tasmania

University of Tasmania is a quality institution in one of the world's most beautiful locations. We are Australia's fourth oldest university, and our institution is ranked within the top two per cent of universities worldwide. Our courses are accredited and professionally - recognised by relevant industry and professional bodies in Australia and abroad. We are highly regarded internationally for our teaching and academic excellence, and our lecturers and tutors have the opportunity to engage with students one-on-one to offer personalised advice and guidance. Our diverse range of courses, student exchanges, and learning experiences offer an engaging educational experience, while giving our students excellent preparation for their future careers.

## 澳洲塔斯馬尼亞大學

澳洲塔斯馬尼亞大學是一所位處於世界上最美麗的地方之一的優質教育機構。作為澳洲四大歷史名校之一，學術排名更為全球首2%。本校的課程不但獲得澳洲和國外相關行業及專業機構的專業認可，而且教學和學術水平在國際上備受推崇。我們的老師和導師有機會與學生一對一地提供個人化的建議和指導。多樣化的課程，學生交流和學習體驗不但提供了具吸引力的教育體驗，亦為學生未來的職業生涯做好了充分的準備。



## Melbourne Polytechnic

Melbourne Polytechnic (RTO Provider No.: 3075) is a government-owned, Registered Training Organisation located in Melbourne, Australia. They are an education and training provider offering a diverse mix of industry-oriented programmes from Certificate to Master's level.

Melbourne Polytechnic has been delivering practical and professional education since 1912. They offer a diverse and exciting mix of innovative, hands-on vocational learning through to modern theoretical learning, all designed to equip graduates with the skills and knowledge to thrive in an evolving and challenging world.

Melbourne Polytechnic has nearly 24,000 - course enrolments with about 7,000 of these outside Australia.

## 澳洲墨爾本理工學院

澳洲墨爾本理工學院屬政府的註冊訓練機構(編號:3075)，提供由證書到研究生一系列的行業導向課程。

自1912年以來，澳洲墨爾本理工學院致力於提供專業及具實用性的職業培訓。時至今日，學院透過隨時代而更新的理論，提供各式各樣、著重創意及實踐之職業、教育及培訓和高等教育學位課程，務求使畢業生具備相關的知識和技能，以應付充滿變化及挑戰的職場。

澳洲墨爾本理工學院有接近二萬四千人的入學人數，而其中七千名學生於澳洲以外地區修讀該院校之課程。





## McTimoney College of Chiropractic

### McTimoney College of Chiropractic

The McTimoney College of Chiropractic is located in Abingdon, just outside Oxford, and in central Manchester. It was established in 1972, the internationally recognised McTimoney College of Chiropractic is one of the oldest dedicated providers of chiropractic education in Europe.

The purpose of the McTimoney College of Chiropractic is to educate and train students to be competent in the philosophy, science and art of chiropractic, in order to benefit patients. The McTimoney College delivers a range of undergraduate and postgraduate programmes to ensure individuals are equipped with the skills and knowledge to embark on and to progress a fulfilling career in chiropractic.

### McTimoney 脊醫學院

McTimoney脊醫學院位於牛津外的阿賓登和曼徹斯特市中心。成立於1972年，是國際公認的脊醫學院，亦是歐洲歷史最悠久的脊醫教育機構之一。

McTimoney脊醫學院的目標是教育和培訓學生在醫學理論、科學和脊醫療法上考取資歷，以造福病人。McTimoney脊醫學院提供一系列本科和研究生課程，以確保每位學員都具備技能和知識，以致能從事並在脊醫方面實踐充實的職業生涯。



### TQUK, Training Qualifications UK

Training Qualifications UK (TQUK) is one of the Top 10 largest Awarding Organizations in the UK, recognised and regulated by Ofqual (Office of Qualifications and Examinations Regulation, UK Government) (Recognition Number : RN5355). It provides over 300 regulated qualifications across 15+ sectors. The qualifications are internationally recognised and accessible.

### 英國資歷培訓

(TQUK · 英國資歷培訓) 為現時全英國10大資歷頒證機構之一，受英國政府資歷及考試規例局 Ofqual (Office of Qualifications and Examinations Regulation, 註冊編號: RN5355) 規管，旗下擁有超過300門英國資歷課程，涵蓋15大專業範疇。持有相關TQUK資歷證書學員可經學分抵免或其他方式升讀大學和學院課程，具國際認證性及信譽。



### BTEC, Business and Technology Education Council

Business and Technology Education Council (BTEC) provides internationally recognised qualifications. The courses can effectively help students to take first steps into employment, progressing through their careers or planning to enter university. It can help students to obtain the working skills effectively as the courses are designed to meet the needs of employers.

As for the Higher National Diplomas (HND) awarded by BTEC in UCHE, all of them are recognised and accredited by the Regulated Qualifications Framework (RQF) in the UK with level 5 RQF qualification, which is comparable to Associate Degree level in Hong Kong. Students can opt to enter local or overseas universities to further their study after the completion of the courses.

### 英國商業及技術教育委員會

英國商業及技術教育委員會(BTEC)是於全球頒受國際認受的資歷的機構。無論學生想進入社會工作，在工作上得到晉升的機會，還是打算考進大學，這些認證都能有效地幫助他們達成目標。BTEC所提供的課程都能幫助學生獲得既實際又有用的工作技巧。

在UCHE修讀由BTEC頒受的英國國家高級文憑都得到英國管制資歷架構第5級的認證，相等於香港副學士的資歷。





## Hospitality Management Placement Partners 款待業管理學系實習計劃之合作伙伴

Aqua

Café Deco Group 峰景餐廳集團

Courtyard Hong Kong Sha Tin 香港沙田萬怡酒店

Epicurean Group 饕餮集團

Fu Rong 映水芙蓉

Goldin Dining Group Limited 高銀餐飲集團有限公司

Grand Hyatt Hong Kong 香港君悅酒店

Little Creatures

Mandarin Oriental Hong Kong 香港文華東方酒店

The Murray, Hong Kong, a Niccolo Hotel 香港美利酒店

The Ritz-Carlton, Hong Kong 香港麗思卡爾頓酒店

W, Hong Kong W酒店

Zuma

## Partners 合作伙伴



Hong Kong Association of Hotel and Tourism  
香港酒店及旅遊業協會



Charity Education



International Montessori Educational Center  
國際蒙特梭利教育研究中心

## Financial Assistance Programme

### 經濟援助計劃



### Student Finance Office

### Working Family and Student Financial Assistance Agency

All registered Non-local Higher and Professional Education Courses in this yearbook are eligible courses under the Extended Non-means-tested Loan Scheme.

The information is available at : [https://www.wfsfaa.gov.hk/en/resources/course\\_search/enls\\_result.php?course=6institution=6programme=6agency=Universal+College+of+Higher+Education&sub\\_category%5B%5D=56qsearch=6area=6course\\_fee=6qf\\_level=6online\\_course=6institution\\_name=6institution\\_code=6course\\_name=6course\\_code=6qr\\_number=6category=enls#1](https://www.wfsfaa.gov.hk/en/resources/course_search/enls_result.php?course=6institution=6programme=6agency=Universal+College+of+Higher+Education&sub_category%5B%5D=56qsearch=6area=6course_fee=6qf_level=6online_course=6institution_name=6institution_code=6course_name=6course_code=6qr_number=6category=enls#1)

Enquiry Hotline: +852 2150 6223

### 學生資助處

### 在職家庭及學生資助事務處

本年刊所載的非本地高等及專業教育課程均為「擴展的免入息審查貸款計劃」合資格課程。

詳情可參閱 : [https://www.wfsfaa.gov.hk/en/resources/course\\_search/enls\\_result.php?course=6institution=6programme=6agency=Universal+College+of+Higher+Education&sub\\_category%5B%5D=56qsearch=6area=6course\\_fee=6qf\\_level=6online\\_course=6institution\\_name=6institution\\_code=6course\\_name=6course\\_code=6qr\\_number=6category=enls#1](https://www.wfsfaa.gov.hk/en/resources/course_search/enls_result.php?course=6institution=6programme=6agency=Universal+College+of+Higher+Education&sub_category%5B%5D=56qsearch=6area=6course_fee=6qf_level=6online_course=6institution_name=6institution_code=6course_name=6course_code=6qr_number=6category=enls#1)

查詢熱線 : +852 2150 6223



# 02







## 學院主任的話

各位新生，歡迎來到環球專上書院（UCHE），開啟新的學年。作為學院主任，我謹代表全體教職員工，熱情地歡迎您的加入，並強調我們致力於培養具有積極參與全球事務意識的世界公民，擁有熱忱和目標。

UCHE以獨特的教育體驗脫穎而出，超越傳統的教學環境。位於繁華的香港城市，我們創造了一個充滿活力的學習環境，促進個性化學習體驗，鼓勵社區參與，並促進全面成長。我們的目標是提供一個充滿歡樂、挑戰、個人發展和凝聚力的大學生活。在UCHE，我們堅信全人教育的重要性，鼓勵學生積極參與校園生活，主導自己的學習成果，培養應對不斷變化的世界所需的基本技能。通過參與共同的經歷和積極貢獻我們的社區，我們致力於創造歸屬感和支持，鼓勵每位學生茁壯成長並取得成功。在我們開展這段合作之旅，追求學術卓越和個人成長的同時，讓我們擁抱努力、智慧和自主精神的價值觀。我們致力於提供一個改變人生的教育體驗，培養終身熱愛學習和自我發現的精神。

我們非常高興歡迎您加入UCHE，並熱切期待見證您在我們充滿活力的校園社區中的成長、成就和貢獻。讓我們攜手展開這段激動人心的成功之旅，讓UCHE成為您在外的第二個家園。

學院主任  
李文淨

## Background of the Head of School

As the Head of School at our esteemed college, Ms. Jean Lee brings with her a diverse educational background that extends across multiple countries. With over 15 years of academic experience in Australia, she holds a double degree from Edith Cowan University in Western Australia. Her educational achievements include a Bachelor of Arts with a major in Language Studies, as well as a Bachelor of Business with a major in Accounting. These qualifications reflect her commitment to a well-rounded education, combining language proficiency with a 'solid foundation' in business principles.

Furthermore, Ms. Lee has actively expanded her educational horizons by embarking on academic pursuits at renowned institutions around the world. She had the privilege of studying at the International Business Institute of Illinois State University in the United States of America, where she deepened her knowledge and understanding of international business practices. Additionally, she pursued her Master of Laws in International Business Law at Staffordshire University in the United Kingdom, further enhancing her expertise in the legal aspects of global commerce. Committed to continual growth, Ms. Lee also obtained a Certificate IV in Training and Assessment from Australia, underscoring her dedication to lifelong learning and professional advancement.

Ms. Lee's profound expertise in the realm of business management, honed through her years of working in multinational corporations, positions her as an exceptionally skilled professional in the field of higher education. Her wide-ranging skill set encompasses the art of delivering engaging classroom instruction, crafting innovative course materials, and possessing a holistic understanding of what it takes to achieve educational excellence. Additionally, Ms. Lee possesses a keen awareness of the rigorous accreditation requirements set forth by regulatory bodies, ensuring that her educational endeavours consistently meet and surpass these standards. Moreover, she has been honored with the Certificate of Appreciation for her generous support of the "INSPIRE" Mentorship Programme at The Hong Kong Polytechnic University.

## 學院主任背景

作為學院主任，李文淨女士具備跨越多個國家的多元教育背景。她在澳大利亞有15年的學術經驗，曾畢業於澳大利亞伊迪斯科文大學並獲得了雙學位。她的學歷包括文學學士學位，主修語言學研究，以及工商管理學士學位，主修會計學。這些學歷充分展現了她對綜合教育的承諾，將語言能力與堅實的商業原則相結合。

此外，李女士還積極拓展自己的教育視野，曾在世界知名機構攻讀學位。她有幸在美國伊利諾伊州立大學的國際商務研究所深造，深化了她對國際商業實踐的理解。此外，她還在英國史丹福郡大學攻讀國際商法碩士學位，進一步提升了她在全球商業法律方面的專業知識。為了跟上教育行業在香港不斷演變的格局，李女士還獲得了澳大利亞的培訓與評估證書IV級，彰顯了她對終身學習和專業發展的執著追求。

李女士在跨公司工作多年，積累了豐富的商業管理經驗，使她成為高等教育領域極具實力的專業人士。她的廣泛技能包括生動教學、創新課程設計，以及對實現教育卓越所需的全面了解。此外，李女士對監管機構製定的嚴格認證要求有著敏銳的意識，確保她的教育工作始終達到甚至超越這些標準。近年來，她還因慷慨支持香港理工大學的「INSPIRE」導師計劃而榮獲感謝證書，以表彰她的貢獻。

憑借她在多個地區管理大學項目的豐富經驗，包括中國大陸、英國和澳大利亞，李女士為教育管理帶來了戰略性的視野。她的方法根植於對質量保證、可持續性和國際合作的堅定承諾。為了與教育行業的不斷演變保持同步，李女士始終致力於專業成長，積極參加培訓研討會和研討活動。

## Welcome message from the Head of School

Greetings and a warm welcome to the Universal College of Higher Education (UCHE) as we embark on a new academic year. As the Head of School, I am delighted to extend my heartfelt greetings to you, emphasizing our commitment to nurturing global citizens who possess an unwavering drive to pursue their dreams with passion and purpose.

UCHE stands apart by offering a unique educational experience that transcends traditional settings. Located in the bustling city of Hong Kong, we have created a dynamic learning environment that fosters personalized learning experiences, promotes community engagement, and facilitates holistic growth. We aim to provide a college life that harmoniously blends joy, challenge, personal development, and a strong sense of community spirit.

At UCHE, we firmly believe in holistic education, empowering students to actively participate in campus life, take charge of their learning outcomes, and cultivate the essential skills required for adapting to an ever-evolving world. By engaging in shared experiences and actively contributing to our community, we strive to create a sense of belonging and support that encourages every student to flourish and succeed.

As we embark on this collaborative journey toward academic excellence and personal growth, let us embrace the values of hard work, laughter, wisdom, and self-reliance. We are dedicated to providing a transformative educational experience that instills a lifelong love for learning and self-discovery.

We are thrilled to welcome you to UCHE and eagerly anticipate witnessing your growth, achievements, and contributions to our vibrant campus community. Together, let us embark on this exciting adventure toward success and make UCHE your home away from home.

Head of School  
Jean Lee







## Message from the Quality Assurance Director

2024 is a year filled with both challenges and exciting new opportunities for us. Despite the rapid socioeconomic changes brought about by the post-pandemic era, the resilience and adaptability of the people of Hong Kong have shone through, reflecting our strength and flexibility. Our deepening connection with the Mainland has expanded our horizons, allowing us to explore how we can turn adversity into opportunity and infuse new vitality into Hong Kong's development.

As I emphasized last year, the 'new normal' of the post-pandemic era has seamlessly integrated into our daily lives. Global trends show that people are increasingly focused on maintaining their physical, mental, and spiritual well-being. Work and education are no longer confined to physical spaces, as we have embraced online modes that transcend geographical and time zone boundaries. Higher education institutions around the world have quickly adapted, incorporating high-quality online teaching tools and flexible learning management systems to enhance the overall teaching and learning experience. We must keep pace with these transformations and align ourselves with the new normal in order to maintain our competitiveness.

The rapid advancement of artificial intelligence (AI) has also brought new developments and opportunities to the field of education globally. The application of AI is rapidly changing the way we learn, necessitating adjustments in infrastructure, curriculum, and skill training. Moreover, AI can greatly simplify administrative tasks, allowing education professionals to devote more time to engaging with students. Students can also leverage AI to process complex information more efficiently. However, we must ensure that the use of AI in education adheres to academic ethics and does not replace the irreplaceable human care in the education process. As members of the higher education community, we have the responsibility to harness the potential of AI while addressing these challenges, in order to provide our students with the best and most relevant learning experiences.

Let us, as members of the UCHE community, embrace the new normal, welcome innovative technologies like AI, courageously face future challenges, and proactively adjust our work and learning approaches to reach new heights.

May you all seize the opportunities before you, bravely confront the challenges, and forge a new path forward!

Quality Assurance Director,  
Jeffrey Ip

## 質素保證總監的話

2024年是一個充滿挑戰和新機遇的一年。面對後疫情社會經濟狀況急速轉變，本港的經濟發展受到挑戰，但香港人仍帶著堅毅和韌性面對這些挑戰，反映出我們的靈活性和力量。我們與內地的聯繫比以往更加緊密，市民的生活消閑、文化與經濟活動擴展到大灣區內，促使我們更多思考如何化危為機，配合新形勢為香港的發展注入了新的活力。

正如我去年強調，後疫情的‘新常态’已經無縫地融入我們的日常生活之中。全球趨勢每個人更加關注於維持身、心、靈的健康；工作和教育也漸漸不限於實體，也同時接受在線進行，不受地域時區所限制。全球高等教育也迅速調整，融入高質素的在線教學工具和靈活的學習管理系統，提升整體的教學體驗，本地大學和專上院校在學與教上也迅速適應這種新常态。我們必須與時俱進，適應環境的轉變及配合新常态，才能保持著競爭力。



## Background of Quality Assurance Director

Mr. Jeffrey Ip is an experienced university administrator, educator and professional counsellor. After graduating from the University of Sydney, he accomplished a Master of Social Sciences in Counselling from the University of South Australia and a Master of Theological Studies (Biblical Studies) from Acadia University in Canada. He was the Head of Global Connection and Development of the School of Continuing and Professional Studies CUHK, Senior Lecturer of the Department of Early Childhood Education and Department of Psychology and Counselling of Gratia Christian College Hong Kong and Lecturer of Early Childhood & Elementary Education Division and the Course Coordinator of Parenting Education of SCE, HKBU. He was also a Professional Counsellor of the Breakthrough Counselling Centre, participating in youth and family counselling for many years. Jeffrey is a professional teachers' trainer in universities/tertiary institutions. He is invited by different schools and institutions to perform various teacher training and parenting seminars and workshops.

Jeffrey is currently the Quality Assurance Director of UCHE, a Guest Lecturer of the Early Childhood Education Department of the Education University of Hong Kong and an Approved Training Instructor of the Macau Education and Youth Bureau. He also serves as an Advisor and Director of many early childhood education institutions and children's theatre groups. His expertise includes local and non-local programs development, qualification accreditation and academic quality assurance for tertiary institutions. He is rich in experience in educational administration and academic management.

Jeffrey was the Secretary General and Director of the Board of Hong Kong Professional Counselling Association (HKPCA). He is currently the co-founder of the Design for Change (DFC) Hong Kong Chapter, the world's largest design thinking movement. Through DFC School Challenge and the Design Thinking courses, he stimulates the creativity and design thinking ability of Hong Kong youngsters, and through lectures, teacher and parent training, workshops, he encourages adults to train our youngsters to become young designers, to enhance their creativity, empathy and moral development.

最近人工智能(AI)的快速發展為全球教育帶來了新的發展與機遇。AI在教育上的應用，令學習方式正急速改變中，無論是基礎設施、課程和技能訓練上，都有調整的必要。另外，AI可大大簡化行政任務，讓教育工作者有更多的時間專注於與學生互動上，學生也可透過AI在短時間內處理複雜的資訊，其優點不言而喻，但我們也必須確保AI在教育中的使用是符合學術道德的，並且不會取代教育中的人文關懷。作為高等教育院校，我們有責任在解決這些挑戰的同時利用AI的潛力，為學生提供最好和貼近社會發展的學習體驗。

讓我們作為UCHE社群的成員，擁抱新常态，迎接AI創新技術，勇敢面對未來的挑戰，積極調整我們的工作學習方式，創造新的高峰。

願您把握眼前的機遇，努力面對各樣的挑戰，闖出新天地!

學術質素保證總監  
葉文謙

## 質素保證總監背景

葉文謙先生 (Mr. Jeffrey Ip) 乃資深大學行政人員、教育工作者及專業輔導員。從雪梨大學畢業後，他擁有南澳洲大學社會科學碩士(輔導學)及加拿大阿卡迪亞大學神學研究碩士(經卷研究) 碩士學位。他曾任中文大學專業進修學院國際交流及發展總監、香港宏恩基督教學院幼兒教育及心理輔導學系高級講師、浸會大學幼兒教育及基礎教育學部講師及親職教育課程主任，也曾於突破輔導中心負責 職青及家庭輔導工作多年。Jeffrey是大學/大專院校的專業師訓講師，經常到訪不同學校及機構進行各類型教師培訓及親職教育講座。

Jeffrey現為香港環球專上書院質素保證總監、香港教育大學幼兒教育部客席講師及澳門教育及青年局之認可培訓導師，並為多間幼兒教育機構及兒童劇團擔任顧問及董事工作。他也為多間大學/大專院校長期參與本地及非本地課程發展、資歷認證及學術質素保證工作，其教育行政及學術管理經驗豐富。

Jeffrey曾任香港專業輔導協會秘書長及董事，現為全球最大型設計思維活動 Design for Change (DFC) 的香港區負責人，透過創意行動挑戰賽及創意課程推展，發掘香港青少年及兒童的創意潛能，亦透過講座、教師及家長培訓、工作坊等鼓勵成人訓練青少年及兒童成為小設計師，建立創意、同理心及促進品格發展。



Message from Vice Principal

Since our institution was established 19 years ago, it has offered higher education to numerous DSE graduates who successfully progressed to bachelor’s degree programmes and then followed impressive career paths.

In those 16 years, I am glad to have witnessed many graduates finding success in their careers, whether by pursuing further studies or working in industry. Our institution has lived up to my expectations: in various specialised professions, our students are currently making full use of their knowledge and applying the skills they have acquired. Apart from this, all our lecturers are passionate and act as role models while assisting our students. Of course, they are professionals with expertise in their respective fields. Lecturers and students are like friends who continually exchange ideas in class and show mutual respect to each other. These are the core values of our students, graduates and other stakeholders.

Amid the current situation, lecturers and students alike are coping with the challenges. I believe that our students are equipped to handle them. We truly hope that our students will have a friendly and comfortable learning environment here in our institution and enjoy their school life.

Vice Principal  
Mountain Tang



副校長的話

成立至今已十九週年，我們致力提供更高階的教育給文憑試的畢業生。我們更會提供可接合的學士學位課程及清晰的畢業途徑。

在這十六年間，不論我們的畢業生是繼續升學又或者投身社會工作，我都很高興可以見證著他們能找到理想的方向。有些畢業生在不同的工作專業範疇都能夠應用他們所學到的知識及技能，這成果正是我期望已久的。

除此之外，我們所有老師都充滿著熱誠及擔當著良好的榜樣去提供協助給我們的學生。而老師都在不同的範疇有著專業的知識及在堂上不斷跟學生分享。老師不僅是教授他們知識，亦是他們的好朋友。這是我們一直所堅信的核心價值。

在當今的情況下，老師和學生都在面對著不同的挑戰，但我相信我們的學生有能力應付。我們衷心希望我們的同學可以在有趣及舒適的環境下進行學習以及享受校園生活。

鄧 副校長



- Mountain Tang 鄧華勝
- Master of Science in Hotel and Tourism Management, The Hong Kong Polytechnic University
  - Postgraduate Diploma in Education (Professional & Vocational Education), The Education University of Hong Kong
  - Postgraduate Certificate in Managerial Psychology, HKU School of Professional and Continuing Education
  - Postgraduate Certificate in Digital and Social Media Marketing, HKU School of Professional and Continuing Education
  - Bachelor of Arts (Hons) of Hospitality Management, University of Birmingham, UK
  - Certificate IV in Training & Assessment, Melbourne Polytechnic, Australia
  - Intermediate Certificate of Wine by Hong Kong Sommelier Association
  - Certified Portugal Wine Ambassador
  - Wine and Spirit Trust Level 2
  - Wine of Argentina Ambassador
  - Certificate in Scotch Whisky (Edinburgh Whisky Academy)
  - Certificate in Irish Whiskey (Edinburgh Whisky Academy)
  - Edinburg Whisky Academy (EWA) Certificate in Sensory Appreciation
  - The Scottish Qualifications Authority (SQA) Certificate in Scottish Whisky

- 香港理工大學酒店及旅遊管理學碩士
- 香港教育大學學位教師教育文憑(專業及職業教育)
- 香港大學專業進修學院管理心理學深造證書
- 香港大學專業進修學院數碼社交媒體深造證書
- 英國伯明翰大學款待及旅遊管理學榮譽學士
- 澳洲國家資歷架構第四級培訓及評核證書
- 英國葡萄酒烈酒信託基金二級認證
- 香港品酒師協會中級證書
- 葡萄牙葡萄酒公會認證大使
- 阿根廷葡萄酒大使
- 蘇格蘭愛丁堡威士忌學院證書
- 蘇格蘭資格認證局威士忌證書
- 蘇格蘭愛丁堡威士忌學院愛爾蘭威士忌證書
- 蘇格蘭愛丁堡威士忌學院官能品鑑證書課程

Message from Vice Principal

We have been providing high quality education through diversified programmes and practical studying approaches. Whole-person education is also emphasised to foster spiritual, intellectual, humane, social and physical development, nurturing our students pioneering spirit and helping them to become confident, responsive leaders in the future. It is my pleasure to witness the success of our school and alumni.

We have built a harmonious and supportive relationship with our students. One of our students who graduated in 2010 wrote to me. Apart from sharing his joy of receiving a job offer from a five-star hotel in Hong Kong, “The education in this school has broadened my horizon by helping me to gain new perspectives of the world”, he said. He was awarded scholarship to study in an overseas institute to widen his international exposure.

I am very pleased indeed to my colleagues. We work together as a team toward our school vision. Our successful and productive team is passionate in education and always gives proper and patient guidance to all students. I believe this is an essential element for our success.

In conclusion, I would like to congratulate all of you who have contributed to the success of our institution and express my heartfelt gratitude to all of you from school boards, schools and community organizations.

Vice Principal  
Peggy Cheng

副校長的話

本校一直在提供卓越高質的專業教育，籍著多元化及應用為主的學習模式去培育學生的知識及技能。除了裝備年青人在其專業獲得成功外，學校堅守全人教育的理念去培育學生的個人修養、理性思維、文化認知、社會意識和體能發展，幫助同學勇於開創，締造光輝的未來及將來成為積極自信、承擔的社會棟樑。本人亦有幸見證學校與畢業生的成功發展。

導師與同學之間亦師亦友，互勵互勉，彼此建立了一份深厚的情誼。前年，我收到一位八年前的畢業生給我一封電郵。除了跟我分享他獲得一間五星級酒店聘請為經理的喜悅，更說我們的教育及學校生活讓他放眼世界。當年他透過本校提供的獎學金計劃獲得全數資助到就讀的海外院校作交流及學習，體驗澳洲的生活文化及教學模式。

我由衷感謝一群與我共事多年的同事，他們對教育的工作也持熱誠積極態度、秉持團結協作、勇敢嘗試、有教無類的精神，彼此在關愛、互相支援與鼓勵下去完成各工作！我深信這份堅持便是成功的要素。

學校的成長是一點一滴積累所成，更是過去無數持分者努力創造的成果；願未來我能繼續緊守崗位默默努力為下一個五年、十年奠下根基！在此祝願各同事、學生身體健康！生活愉快！

鄭 副校長



- Peggy Cheng
- Master of Education (Dean’s Honour List & Honour Student List), The Hong Kong Institute of Education
  - Master of Science in International Hotel Management (Merit), University of Surrey, UK
  - Bachelor of Engineering in Manufacturing Engineering (2nd Class Div. 1 Hons), The Hong Kong Polytechnic University
  - Certificate IV in Training & Assessment, Northern Melbourne Institute of TAFE, Australia
  - Certified Hotel Administrator (CHA) For Hospitality Executives American Hotel & Lodging Association

- 香港教育學院教育碩士
- 英國薩里大學國際酒店管理碩士
- 香港理工大學工業工程學士
- 澳洲國家資歷架構第四級培訓及評核證書
- 美國飯店協會教育學院註冊酒店高級職業經理人





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- 美國城市大學工商管理博士
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- Certificate IV in Training & Assessment, Melbourne Polytechnic, Australia
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- Master of Business Administration, The University of Newcastle, Australia
- Bachelor of Arts and Sciences, (Major in Economics) with Distinction, University of Saskatchewan, Canada
- Teachers of English to Speakers of Other Languages Certificate (TESOL), Inspire Global TESOL College, Canada
- Business and Technology Education Council, U.K. Education Program Implementation and Quality Ensurance Training Program Certificate
- 澳洲紐卡素大學工商管理碩士
- 加拿大薩斯喀徹溫大學文理學學士優等榮譽畢業(主修經濟學)
- 加拿大英語教學證書
- 英國商業與教育技術委員會教育計畫實施與品質保證培訓計畫證書



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- Master of Arts in Biblical Studies, Yan Fook Bible Institute
- Master of Business Administration, The Hong Kong Polytechnic University
- Master of Art Design & Media, University of Portsmouth, Portsmouth, UK
- Diploma in Design Studies, The Hong Kong Polytechnic University, HK
- Certificate IV in Training & Assessment, Melbourne Polytechnic, Australia
- 恩福聖經學院聖經研究碩士
- 香港理工大學工商管理學碩士
- 英國樸茨茅斯大學藝術、設計及媒體碩士
- 香港理工大學設計文憑
- 澳洲國家資歷架構第四級培訓及評核證書



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- Master of Business Administration (MBA), Northern Illinois University, Illinois, USA (HKCAAVQ)
- Bachelor of Business Management, Hong Kong Baptist University, Hong Kong
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- 美國北伊利諾大學工商管理學碩士
- 香港浸會大學工商管理學學士
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- Master of Education (Major in English Language Education), The Open University of Hong Kong
- Postgraduate Certificate in Education (Major in English), The University of Hong Kong
- Bachelor of Business Administration, Simon Fraser University, Canada
- Certificate IV in Training and Assessment, Melbourne Polytechnic, Australia
- Registered Teacher by Education Bureau Hong Kong Special Administrative Region
- 香港公開大學英國語文教育碩士
- 香港大學學位教師教育證書
- 加拿大西蒙菲沙大學工商管理學士
- 澳洲國家資歷架構第四級培訓及評核證書
- 香港教育局註冊檢定教員



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- Master in Business Administration, York University, Canada
- Bachelor in Business Administration, York University, Canada
- Certificate IV in Training & Assessment, Melbourne Polytechnic, Australia
- 加拿大約克大學工商管理碩士
- 加拿大約克大學工商管理學士
- 澳洲國家資歷架構第四級培訓及評核證書





Florence Chow 周海蘭

- Master of Business Administration (Marketing), University of South Australia, Australia
- Master of Arts with Merit in Professional Hospitality and Tourism Management, University of Birmingham, UK
- Postgraduate Diploma in Education (Professional & Vocational Education), The Education University of Hong Kong
- Bachelor of Arts (Hons) Class II in Hospitality and Tourism Management, University of Birmingham, UK
- Certificate in Food Hygiene for Hygiene Supervisor, Hong Kong Productivity Council
- Certificate IV in Training & Assessment, Advantage Training
- 南澳大學工商管理碩士(市場營銷學)
- 英國伯明翰大學款待及旅遊業管理學碩士
- 香港教育大學學位教師教育文憑(專業及職業教育)
- 英國伯明翰大學款待及旅遊業管理學學士
- 香港生產力促進局衛生督導員食物衛生證書
- 澳洲國家資歷架構第四級培訓及評核證書



Angel Chan 陳佩斯

- Executive Master In Leadership, Strategy and Innovation, Murdoch University, Perth, Western Australia
- Bachelor of Business, Victoria University, Australia
- Advanced Diploma of Hospitality Management, William Angliss Institute of TAFE, Australia
- Certificate IV in Training & Assessment, Inspire Education, Australia
- 澳洲默多克大學行政碩士(領導,策略,創新)
- 澳洲維多利亞大學商業學學士
- 澳洲威廉安利斯專科學院款待管理高級文憑
- 澳洲國家資歷架構第四級培訓及評核證書



Kan Chung 鍾子明

- Master of Business in Research Method, Open University Hong Kong
- Master of Business Administration, University of Strathclyde
- Master of Arts in Mangement and Leadership, University of Lancaster
- Bachelor of Arts (Hons) in Hospitality Management, Hong Kong Polytechnic University
- Certificate IV in Training & Assessment, Melbourne Polytechnic, Australia
- Mental Health First-Aid Course (Youth Version)
- 香港公開大學商業研究法碩士
- 斯特拉斯克萊德大學工商管理碩士
- 蘭卡斯特大學領導管理學碩士
- 香港理工大學款待管理榮譽文學士
- 澳洲國家資歷架構第四級培訓及評核證書
- 精神健康急救(關懷青少年)課程



Joe Leung 梁錦賢

- Master of Science in Strategic Business Information Technology, University of Portsmouth, UK
- Postgraduate Diploma in Strategic Business Information Technology, NCC, UK
- Certificate of Specialization in Food and Beverage Management, Educational Institute of the American Hotel & Motel Association
- Certified Hospitality Educator, Educational Institute of the American Hotel & Lodging Association
- Tour Escort Certificate, Travel Industry Council of Hong Kong
- Certificate IV in Training & Assessment, Livingston Institute of Vocational Training
- 英國樸茨茅斯大學商業策略及資訊科技學碩士
- 英國NCC教育商業策略及資訊科技深造文憑
- 美國酒店業協會教育學院餐旅教育認證
- 美國酒店業協會教育學院餐飲管理證書
- 香港旅遊業議會領隊證
- 澳洲國家資歷架構第四級培訓及評核證書



Jessica Chung 鍾如意

- Master of Business, The University of Newcastle, Australia
- Bachelor of Education (Hons) in Business Studies, The Hong Kong Institute of Education
- Business Studies Exchange, Bachelor of Business Administration, Paris Graduate School of Management
- Certificate in Accounting, London Chamber of Commerce & Industry
- Professional Development Programme in Catering for Diverse Learning Needs, The Hong Kong Institute of Education
- Wine & Spirit Education Trust Level 2 Award in Wines and Spirits, WSET London Wine & Spirit School
- Certificate IV in Training & Assessment, Melbourne Polytechnic, Australia
- Registered Teacher, Education Bureau of Hong Kong Special Administrative Region
- 澳洲紐卡素大學商業碩士
- 香港教育大學教育榮譽商業教育學士
- 法國巴黎管理研究生院商業研究交流工商管理學士
- 英國倫敦商會會計證書
- 香港教育大學學習需要專業發展課程
- 英國倫敦葡萄酒及烈酒學校葡萄酒與烈酒二級獎
- 澳洲國家資歷架構第四級培訓及評核證書
- 香港特別行政區教育局註冊檢定教員



Teaching Staff  
教學團隊



Alan Ng 吳煒倫

- Bachelor of Commerce Degree (Business Information System), University of Wollongong, Australia
- 澳洲臥龍崗大學商業學士學位 (商業資訊系統)



Jeffrey Yu 余可榮

- Bachelor of Information System, Monash University
- Bachelor of Computer Science, RMIT University
- Financial Advisor, Fortis Financial Services Academy
- Professional Certificate in Securities Dealing, Hong Kong Securities Institute
- Import / Export Procedures, HKTDC
- 蒙納殊大學資訊系統學士
- 皇家墨爾本理工大學計算機科學學士
- 金融服務學院理財顧問
- 香港證券學院證券交易專業證書
- 香港貿易發展局進出口程序



Florence Tang 鄧伊婷

- JP of NSW Australia 澳洲太平紳士
- Graduate Certificate in Australian Migration Law & Practice, Australian National University
- Bachelor of Commerce, Major in Accounting & Finance, University of New South Wales, Sydney
- International Baccalaureate (IB) Economics Diploma, Townsville Grammar School, Queensland
- Legal Trust Accounting, Legal Bookkeepers Institute
- 澳洲國立大學澳洲移民法碩士文憑
- 悉尼新南威爾斯大學商學士(主修會計及財務)
- 昆士蘭博華海外升學中心國際文憑(經濟)
- 法律會計學院(信托會計法)



Tsang Chi Ying 曾志英

- Bachelor of Journalism, Hong Kong Shue Yan University
- 香港樹仁大學新聞學學士



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- Bachelor of Education (Hons), University of Liverpool, UK
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Freeman Chan 陳永泉

- Master of Science in Finance, City University of Hong Kong
- Master of Arts - Information System, City University of Hong Kong
- Bachelor of Law (China), Peking University, China
- Bachelor of Business Studies, City University of Hong Kong
- Bachelor of Business Administration, University of East Asia, Macau
- Fellow of Business Administration, Canadian School of Management
- Certificate IV in Training & Assessment, Melbourne Polytechnic, Australia
- Neuro - Linguistic Programming (NLP) Practitioner
- Teaching English as Foreign Language (TEFL) conferred by Bridge Linguattec Inc
- Second level psychology consultant (China)
- 香港城市大學財務碩士
- 香港城市大學電腦資訊碩士
- 中國北京大學法律學士
- 香港城市大學管理學士
- 澳門東亞大學工商管理學士
- 加拿大管理學院工商管理碩士
- 澳洲國家資歷架構第四級培訓及評核證書
- 身心語言程序學執行師證書
- 外語英語教學證書
- 中國國家二級心理諮詢師



Fred Lee 李洛衡

- Bachelor (Hons) (Second Class Division I) of applied Chemistry, HKBU
- 香港會大學應用化學榮譽理學士(乙等I級)



## Teaching Staff 教學團隊



Pamela Yeung 楊珮瑩

- Postgraduate Diploma in Early Childhood Education, School of Continuing Education Hong Kong Baptist University
- Register of Supervisors, Child Care Services Regulation
- Register of Child Care Workers, Child Care Services Regulation
- Qualified Kindergarten Teacher (QKT) Hong Kong Special Administrative Region Education Bureau
- Bachelor of Arts (Major in Early Childhood Studies), University of Portsmouth
- Associate Degree of Early Childhood Education, Yew Chung Community College
- 香港浸會大學持續教育學院幼兒教育深造文憑
- 香港特別行政區註冊幼兒中心主管
- 香港特別行政區註冊幼兒工作員
- 香港特別行政區檢定教員證明書
- 英國樸茨茅斯大學幼兒教育文學士
- 香港耀中社區書院幼兒教育副學士



Catherine Ho 何雯詩

- Master of Education (Major in Curriculum), The Education University of Hong Kong
- Bachelor of Education (Honors) (Major in Early Childhood Education) The Education University of Hong Kong
- Qualified Kindergarten Teacher (QKT) Hong Kong Special Administrative Region Education Bureau
- Child Care Supervisor (CCS) Hong Kong Special Administrative Region Education Bureau
- Child Care Worker (CCW) Hong Kong Special Administrative Region Education Bureau
- Certificate in First Aid Hong Kong St. John Ambulance
- Certificated Baby Massage Instructor, International Association of Baby Massage
- Certificated Baby Yoga Instructor, International Association of Baby Massage
- Certificate in Sensory Integration Training for Caring Professionals, Hong Kong Society of Professional Training
- 香港教育大學教育碩士(課程)
- 香港教育大學幼兒教育榮譽學士
- 香港特別行政區檢定教員證明書
- 香港特別行政區檢定幼兒中心管理員
- 香港特別行政區檢定幼兒中心工作員
- 香港聖約翰救護機構急救證書
- 國際嬰兒按摩協會註冊嬰兒按摩導師
- 國際嬰兒按摩協會註冊嬰兒瑜伽導師
- 香港專業培訓學會感覺統合訓練證書課程



Jack Tsui 徐文亮

- Master of Education (Major in Curriculum), The Education University of Hong Kong
- Bachelor of Education (Honours) (Major in Early Childhood Education), The Education University of Hong Kong
- Higher Diploma in Early Childhood Education, Hong Kong Institute of Vocational Education (Lee Wai Lee)
- Qualified Kindergarten Teacher (QKT), Hong Kong Special Administrative Region Education Bureau
- Child Care Supervisor (CCS), Hong Kong Special Administrative Region Education Bureau
- Child Care Worker (CCW), Hong Kong Special Administrative Region Education Bureau
- Higher Diploma in Early Childhood Education and Training on Special Child Care Work (SCCW), Hong Kong Institute of Vocational Education (Lee Wai Lee)
- 香港教育大學教育碩士(課程)
- 香港教育大學幼兒教育榮譽學士
- 港專業教育學院(李惠利) 幼兒教育高級文憑
- 香港特別行政區註冊幼兒園主管
- 香港特別行政區註冊幼兒工作員
- 香港特別行政區檢定教員證明書
- 港專業教育學院(李惠利) 特殊幼兒工作員



Claudia Chan 陳雅琦

- Postgraduate Diploma in Education (Major in Special Education Needs), The University of Hong Kong
- Bachelor of Sciences in Psychology, De Montfort University, UK
- Masters of Education, (Major in Special Education Needs and Developmental Psychology), The Education University of Hong Kong
- Masters of Arts in Teaching English to Speakers of Other Languages (Major in English Language), The Education University of Hong Kong
- Registered Teacher, Education Bureau of Hong Kong Special Administrative Region
- 香港大學學位教師教育文憑(特殊教育)
- 德蒙福特大學心理學科學學士
- 香港教育大學教育碩士(特殊教育及發展心理學)
- 香港教育大學英語教文學碩士
- 香港特別行政區教育局註冊檢定教員



Thomas Lo 羅浩雲

- Master of Business (Major in International Hotel Management), University of Queensland, Australia
- Master of Arts (Major in Coaching, Consultancy, NLP Training), Middlesex University, United Kingdom
- Bachelor of Business Management (Major in International Business Management), University of Queensland, Australia
- Bachelor of Arts (Major in Psychology), University of Queensland, Australia
- Certificate IV in Training and Assessment, Plenty Training, Australia
- 澳洲昆士蘭大學工商管理碩士 主修國際酒店管理
- 英國密德薩斯大學文學碩士 主修啟導服務, 顧問服務, 身心語言程式培訓
- 澳洲昆士蘭大學工商管理學士 主修國際工商管理
- 澳洲昆士蘭大學文學士 主修心理學
- 澳洲國家資歷架構第四級培訓及評核證書



Stanley Cheung 張子恆

- Master of Arts in Teaching English to Speakers of Other Languages (TESOL), The Hong Kong Institute of Education
- Bachelor of Business Administration (Major in Management Information Systems), Georgia Southern University, USA
- Bachelor of Science in Mass Communication Arts, Georgia Southern University, USA
- Postgraduate Diploma in Education (Major in English), The Hong Kong Institute of Education
- Postgraduate Diploma in English Studies (PDES), The Hong Kong Institute of Education
- Certificate of Teaching English as a Second Language (TESL)
- Certificate IV in Training & Assessment, Melbourne Polytechnic, Australia
- Registered Teacher, Education Bureau of Hong Kong Special Administrative Region
- 香港教育學院教育碩士(英語教學)
- 美國佐治亞南方大學工商管理學士 -管理資訊系統
- 美國佐治亞南方大學大眾傳播理學士
- 香港教育學院學位教師教育文憑(主修英語)
- 香港教育學院學位教師英文科文憑
- 英語教學教師證書
- 澳洲國家資歷架構第四級培訓及評核證書
- 香港特別行政區教育局註冊檢定教員



# 03







Bachelor of Business  
(Majoring in Marketing)  
Registration Number: 211848  
CRICOS Provider Code 00586B

### Course Objectives

The course is designed to nurture well-educated and adaptable graduates, with appropriate professional skills to meet the existing needs and demands of business and related professions. The course specifically prepares students to work in areas such as business management, human resource management, international business, marketing, organizational management and tourism.

University of Tasmania  
Bachelor of Business (Majoring in Marketing)  
(Reg. No. : 211848)

Course Structure  
The Bachelor of Business as offered by University of Tasmania  
consists of 24 units of study.

A. Students who complete the Melbourne Polytechnic Advanced Diploma of Marketing and Communication will receive up to 12 Units of credit towards the University of Tasmania Bachelor of Business Degree as listed below:

Unit Code	Unit Name
BAA111	People and Organisations
BMA101	Introduction to Management
BMA151	Principles of Marketing
BMA258	Services Marketing
-----	Eight (8) units of credit in the Experience & Engagement component of the degree

B. Twelve (12) Units from TSBE (Tasmanian School of Business and Economics) are offered at Universal College of Higher Education over 3 semesters as listed below.

Unit Code	Unit Name
BEA140	Data Analysis for Business
BFA103	Accountability and Accounting
BAA211	Entrepreneurship
BMA262	Consumer Behaviour
BEA111	Introduction to Markets and the Economy
BMA331	Marketing Research
BMA250	Managerial Social Responsibility
BMA343	Digital and Social Media Marketing
BAA215	Business and Corporate Law
BMA329	Retailing and Sales
BMA351	Marketing Management
BMA202	Business Strategy

\*The course structure is subject to change based on the final approval of University of Tasmania.  
It is a matter of discretion for individual employers to recognize any qualifications to which this course may lead.



Course Length  
18 months

Mode of Delivery  
Face-to-face Lecture and Tutorial

Start Dates  
Semester 1 from July to December  
Semester 2 from February to June  
Semester 3 from July to December

### Admission Requirements

Completion of Melbourne Polytechnic Advanced Diploma of Marketing and Communication or Completion of a Diploma or credit transfer from another college or university, which will be assessed individually by University of Tasmania

### English Language Requirements

Completion of Melbourne Polytechnic Advanced Diploma of Marketing and Communication or English Language requirements are deemed to have been met if documentary evidence of English proficiency, equivalent to IELTS 6.0 overall with no band less than 5.5, achieved within the last two years of the application for admission to the Degree, is provided.

### Attendance

Attendances at lectures and tutorials are compulsory. Students are required to attend at least 80% attendance in each unit, penalties may apply if you fail to meet the attendance requirements.

### Course Fee

HK\$9,600 (per unit)  
Application Fee HK\$960 (paid upon application)



The Tasmanian School of Business and Economics (TSBE) at the University of Tasmania is a fully accredited member of AACSB International, one of the major business school accrediting bodies worldwide. The Bachelor of Business offered in partnership with HKUE is included in the TSBE list of courses accredited with AACSB international.



▲ According to the graduate survey conducted in December 2020.



This course is an eligible course under the Extended Non-means-tested Loan Scheme.  
Student Finance Office  
Working Family and  
Student Financial Assistance Agency







# UNIVERSITY of TASMANIA

Bachelor of Business  
(Majoring in Hospitality Management)  
Registration number: 212939  
CRICOS Provider Code 00586B



## Course Objectives

The Bachelor of Business (Majoring in Hospitality Management) is designed to further develop the industry knowledge and managerial techniques gained from a diverse range of students taking a business pathway from advanced diploma level studies at vocational educational providers.

You will learn to apply leading theories to real-world business situations, and demonstrate high-level proficiency in critical thinking, research, and the principles of social responsibility. Throughout the course you will build skills in team work and effective communication in a business management context.

The blended learning approach adopted in core units provides a variety of learning platforms and assessment strategies to engage students, stimulate critical thinking, hone decision-making skills, and fine-tune students' oral and verbal communication abilities.

University of Tasmania  
Bachelor of Business (Majoring in Hospitality Management)  
(Reg. No. : 212939 )

Course Structure  
Bachelor of Business (Majoring in Hospitality Management) as offered by the University of Tasmania  
consists of 24 units of study.

A) Students who complete the Advanced Diploma of Hospitality Management will receive up to 12 Units of credit towards the Bachelor of Business Majoring in Hospitality Management

B. Twelve (12) Units from TSBE (Tasmanian School of Business and Economics) are offered at Universal College of Higher Education over 3 semesters as listed below.

Unit Code	Units Title
BFA103	Accountability and Accounting
BEA140	Data Analysis for Business
BEA111	Introduction to Markets and the Economy
BAA211	BAA211 Entrepreneurship
BMA262	Consumer Behaviour
BAA215	Business and Corporate Law
BMA250	Managerial Social Responsibility
BMA202	Business Strategy
BMA328	Leadership in Organisations
BMA343	Digital and Social Media Marketing
BMA357	Freelancing and Small Business
BMA351	Marketing Management

\*The course structure is subject to change based on the final approval of University of Tasmania.  
It is a matter of discretion for individual employers to recognize any qualifications to which this course may lead.



## Course Length

18 months

## Mode of Delivery

Face-to-face Lecture and Tutorial

## Start Dates

Semester 1 from July to December  
Semester 2 from February to June  
Semester 3 from July to December

## Entry Requirement and Advanced Standing

Completion of Advanced Diploma of Hospitality Management OR Completion of a Diploma or credit transfer from another college or university, which will be assessed individually by University of Tasmania.

## English Language Requirements

English Language requirements are deemed to have been met if documentary evidence of English proficiency, equivalent to IELTS 6.0 overall with no band less than 5.5, achieved within the last two years of the application for admission to the Degree, is provided.

## Attendance

Attendances at lectures and tutorials are compulsory. Students are required to attend at least 80% attendance in each unit, penalties may apply if you fail to meet the attendance requirements.

## Course Fee

HK\$9,600 (per unit)  
Application Fee HK\$960 (paid upon application)



The Tasmanian School of Business and Economics (TSBE) at the University of Tasmania is a fully accredited member of AACSB International, one of the major business school accrediting bodies worldwide. The Bachelor of Business offered in partnership with HKUE is included in the TSBE list of courses accredited with AACSB international.



This course is an eligible course under the Extended Non-means-tested Loan Scheme.  
Student Finance Office  
Working Family and  
Student Financial Assistance Agency





Certificate IV in Marketing and Communication BSB40820 Registration Number : 211520  
 Diploma of Marketing and Communication BSB50620 Registration Number : 211518  
 Advanced Diploma of Marketing and Communication BSB60520 Registration Number : 211517

## Programme Content and Competency Field

### Certificate IV in Marketing and Communication

BSB40820 (Reg.no. 211520)

- Business Development
  - Marketing
- Business Operations
  - Customer Service
- Communication
  - Writing and Interpersonal communication
- Creativity and Innovation
- Teamwork and Business Relationships

### Diploma of Marketing and Communication

BSB50620 (Reg.no. 211518)

- Business Development
  - International Business
- Business Development
  - Marketing
- Communication
  - Writing
- E-business and IT Use
- Project Management

### Advanced Diploma of Marketing and Communication

BSB60520 (Reg.no. 211517)

- Business Development
  - Marketing
- Business Development
  - Advertising
- Creativity and Innovation
- Risk Management
- Marketing and Strategic Plan
- Management and Leadership

## Entry Requirements

Completion of HKDSE / HKCEE OR  
 Any other equivalent qualification OR  
 Completion of Secondary 6 (new education system) /  
 Secondary 5 (old education system) AND

English language proficiency requirement:  
 HKDSE / HKCEE English Language at Level 2 or above OR  
 IELTS 5.5 OR  
 ISLPR 2+ OR  
 Comparable to Melbourne Polytechnic ELICOS  
 Level Upper Intermediate OR equivalent

## Assessment

Various forms of assessment may be used including:  
 Assignments, presentations and case studies.

## Awards

BSB40820 Certificate IV in Marketing and Communication  
 BSB50620 Diploma of Marketing and Communication  
 BSB60520 Advanced Diploma of Marketing and Communication

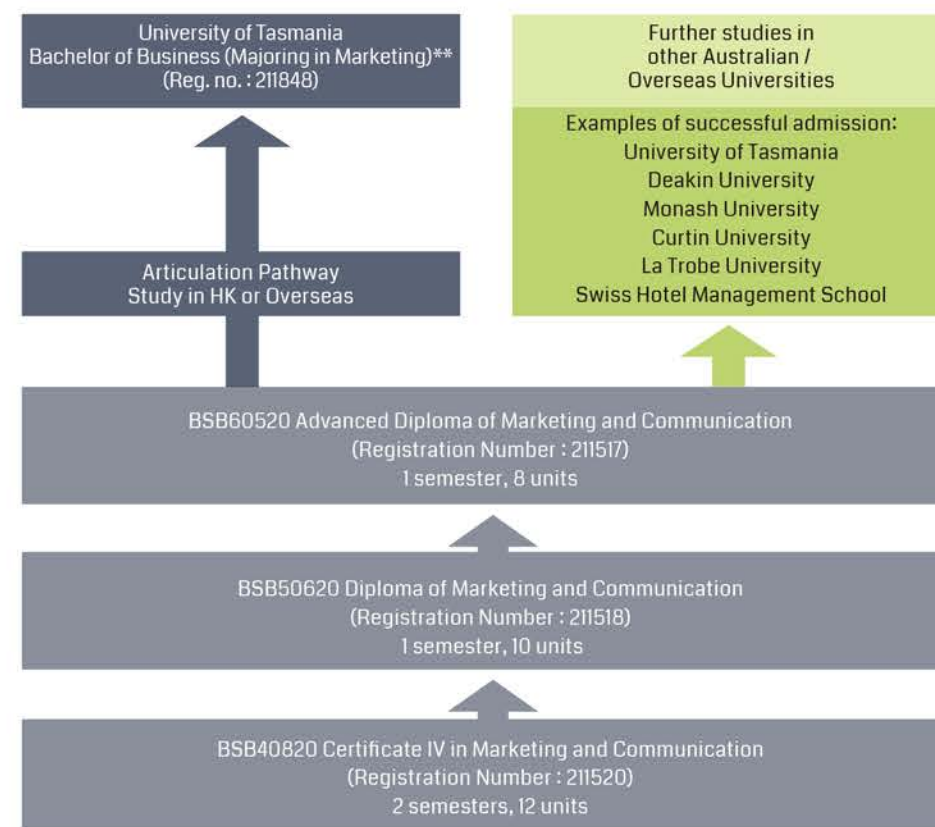
\*Melbourne Polytechnic Certificates will only be awarded upon pass in all units.

\*\*The Qualification codes are subject to change according to the Australian Training Package.

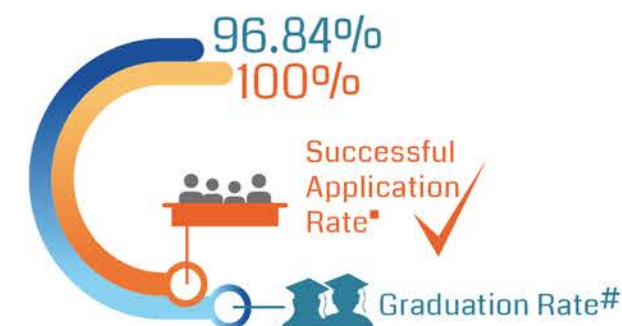
## Tuition Fee

Certificate IV in Marketing and Communication HK\$28,000 x 2 instalments  
 Diploma of Marketing and Communication HK\$34,800 x 1 instalment  
 Advanced Diploma of Marketing and Communication HK\$31,600 x 1 instalment

\*It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.



\*\*The course name and awarding title are subject to change based on the final approval of The University of Tasmania and the Education Bureau of Hong Kong SAR.



\*100% Successful application rate for the Advanced Diploma holders applying for UTAS Degree Programmes  
 #Graduation rate is calculated based on the enrollment number in the 4th semester of the latest cohort.



This course is an eligible course under the Extended Non-means-tested Loan Scheme.

Student Finance Office  
 Working Family and  
 Student Financial Assistance Agency



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## Advanced Diploma of Hospitality Management SIT60322 Registration no. : 212538

### Programme Content and Competency Field

- Food and Beverage
- Food Safety
- Client and Customer Service
- Coaching Skills
- Management and Leadership
- Human Resource Management
- Business Development - Marketing
- Marketing and Public Relations
- Finance
- Work Health and Safety

### Assessment

1. Pass all course units
2. 80% or above in class attendance
3. Industry Placement at least 200 hours or above

### Entry Requirements

Completion of Form 6 (new academic structure) or  
Completion of Form 5 (old academic structure) or  
Any other equivalent qualifications  
AND  
IELTS 5.5 or  
Level 2 in English Language in HKDSE or  
Grade E in English Language (Syllabus B) in HKCEE or  
ELICOS Upper Intermediate level or  
ISLPR 2+ or  
Any other equivalent qualifications

### Award

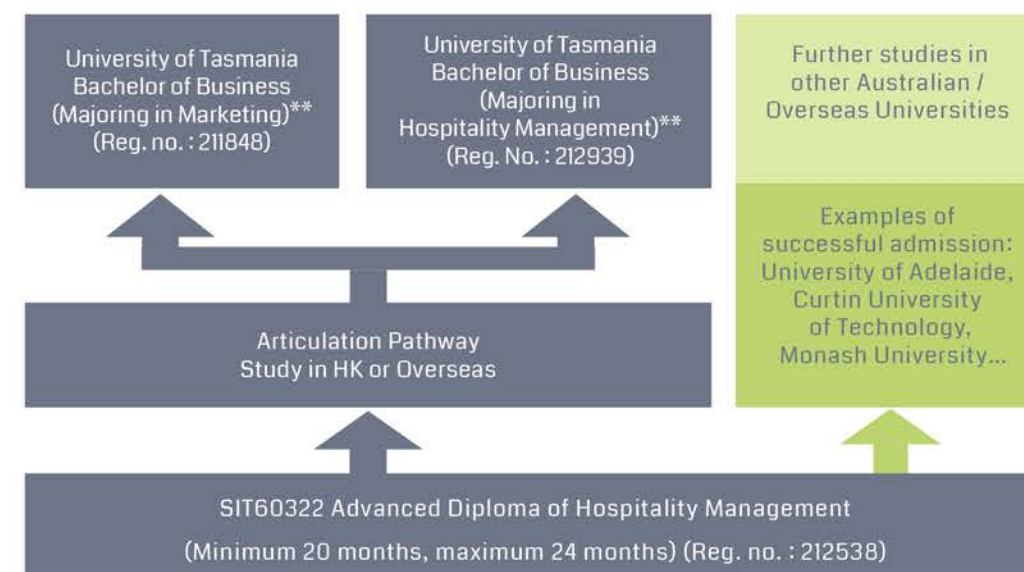
SIT60322 Advanced Diploma of Hospitality Management

\*Melbourne Polytechnic qualification and certification will only be awarded upon achieving pass in all units.

### Tuition Fee

HK\$ 30,600 x 4 instalments

\*It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.  
\*\*Please refer to "Agreement & Information For Applicants" for details.



\*\*The course name and awarding title are subject to change based on the final approval of The University of Tasmania and the Education Bureau of Hong Kong SAR.



#Graduation rate is calculated based on the enrollment number in the 4<sup>th</sup> semester of the latest semester.  
\*\*The course name and awarding title are subject to change based on the final approval of The University of Tasmania and the Education Bureau of Hong Kong SAR.



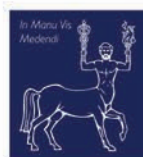
This course is an eligible course under the Extended Non-means-tested Loan Scheme.

Student Finance Office  
Working Family and  
Student Financial Assistance Agency



[https://www.wfsfaa.gov.hk/en/resources/course\\_search/enls\\_result.php?course=6institution=6programme=6agency=Universal+College+of+Higher+Education&sub\\_category=%5D=56&qsearch=6area=6course\\_fee=6qf\\_level=6online\\_course=6institution\\_name=6institution\\_code=6course\\_name=6course\\_code=6qr\\_number=6category=enls#1](https://www.wfsfaa.gov.hk/en/resources/course_search/enls_result.php?course=6institution=6programme=6agency=Universal+College+of+Higher+Education&sub_category=%5D=56&qsearch=6area=6course_fee=6qf_level=6online_course=6institution_name=6institution_code=6course_name=6course_code=6qr_number=6category=enls#1)





**McTimoney  
College of Chiropractic**

**McTimoney College of Chiropractic  
Master of Chiropractic  
(Registration Number 253263)**

### McTimoney College of Chiropractic

The McTimoney College of Chiropractic, established in 1972, is internationally recognised as one of the oldest dedicated providers of chiropractic education in Europe. It offers a number of undergraduate and postgraduate programmes delivered from its custom-designed premises to ensure individuals are equipped with the skills and knowledge to embark on and to progress to a fulfilling career in chiropractic.

The purpose of the McTimoney College of Chiropractic is to educate and train students to be competent in the philosophy, science and art of chiropractic, in order to benefit patients. Through a blended learning approach delivered by academic experts, many of them practitioners, students are taught the skills to become safe and competent Chiropractors.

In their final year students will work as an intern within the College's dedicated Chiropractic training clinic to further develop the skills and attributes required of a competent and effective chiropractor. As part of their early studies, students will be able to observe chiropractic practice within state of the art clinic facilities.



### Awarded by Ulster University

Ulster University has a national and international reputation for excellence and innovation and for research impact.

### Master of Chiropractic

The Master of Chiropractic (MChiro), awarded by Ulster University, is delivered by the McTimoney College of Chiropractic, which is part of the College of Health.

Students will learn the art, science and philosophy of chiropractic, preparing them for the chiropractic profession with a college degree. Chiropractors need to perform well in a clinical environment and we are able to combine the academic excellence of a university with the real-life focus of a professional environment.

The Master of Chiropractic brings together academic, practical and clinical components to equip you with the essential skills and knowledge to become a practising chiropractor.



### Entry Requirements

HKDSE:

18+ Years Old

Minimum of Level 4 in 3 subjects

(To include 2 science subjects:

Biology plus any other science including Chemistry, Psychology, Physical Education, Mathematics or Physics), or equivalent

Or

Diploma in relevant science subjects from recognized post-secondary institution

Diploma of Human Health Science,

Diploma of Science,

Diploma of Medicine or Diploma of Nursing,

or equivalent

And

English Language Requirement

IELTS 6.0 (minimum of 5.5 in each band)

Or

HKDSE English Language Level 3, or equivalent

### Course Length

4 years

### Mode of Delivery

Full time Face to face and Online

### Fees & Charges

A. Tuition fee: GBP 5,000 x 8 Instalments

B. Application fee: HK\$500 and

Registration fee: HK\$3,000



This course is an eligible course under the Extended Non-means-tested Loan Scheme.

Student Finance Office  
Working Family and  
Student Financial Assistance Agency



[https://www.wfsfaa.gov.hk/en/resources/course\\_search/enls\\_result.php?course=&institution=&programme=&agency=Universal+College+of+Higher+Education&sub\\_category%5B%5D=56&search=&area=&course\\_fee=&qf\\_level=&online\\_course=&institution\\_name=&institution\\_code=&course\\_name=&course\\_code=&qf\\_number=&category=enls#1](https://www.wfsfaa.gov.hk/en/resources/course_search/enls_result.php?course=&institution=&programme=&agency=Universal+College+of+Higher+Education&sub_category%5B%5D=56&search=&area=&course_fee=&qf_level=&online_course=&institution_name=&institution_code=&course_name=&course_code=&qf_number=&category=enls#1)

### Module Title

Year 1

Human Function I

Human Function II

Philosophy I

The History and Development of the Profession  
and Contemporary Issues in Healthcare

Chiropractic Studies I

Clinic Studies I

Research I

Year 2

Neuroscience

Biomedical Sciences

Behavioural Science

Philosophy II

Contemporary Approaches to Chiropractic care

Chiropractic Studies II

Clinic Studies II

Research II

Year 3

Musculoskeletal Medicine

Clinical Neurology

Clinical Medicine I

Clinical Medicine II

Philosophy III

Business, Law and Ethics

Chiropractic Studies III

Clinic Studies III

Research III

Year 4

Research IV

Option 1 Research Dissertation

or

Option 2 Evidence in Practice

Clinical Management

Clinic I

Clinic II



18+ Years Old  
3 HKDSE with min. level 4  
Including 2 science subjects: Bio  
+  
Chem or Phy or Psyc or PE or Math

or

5 GCSEs at Grade C (or Grade 4) including (English & Mathematics)  
+  
3 A-Level subjects with  
minimum Grade C  
Including 2 science subjects: Biology  
+  
Chemistry or Physics or Psychology or  
Physical Education or Mathematics

or

IB Diploma with a min. of 26 points overall with  
Higher Level grades no less than 5 to include 2 science subjects,  
one of which must be Biology

or

Diploma of Human Health Sciences, Diploma of Science,  
Diploma of Medicine or Diploma of Nursing,  
from recognized post-secondary institutions

or

Equivalent

18+, Completion of S6  
and IELTS 6.0  
(no band less than 5.5)  
or Equivalent

Foundation Programme  
in Health  
By UCHE

Applicants with other relevant professional qualifications, such as teaching, accountancy, lawyer,  
IT specialist, medicine, nursing, physiotherapist, will also be considered.

HKDSE

English Language at Level 3;

or

IELTS 6.0 with

(no band less than 5.5);

or

Equivalent

Master of Chiropractic  
(Registration no. 253263)

Offered by  
McTimoney College of  
Chiropractic

Awarded by  
Ulster University

\* It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.



# Part-time Courses

## 兼讀制課程

# 04



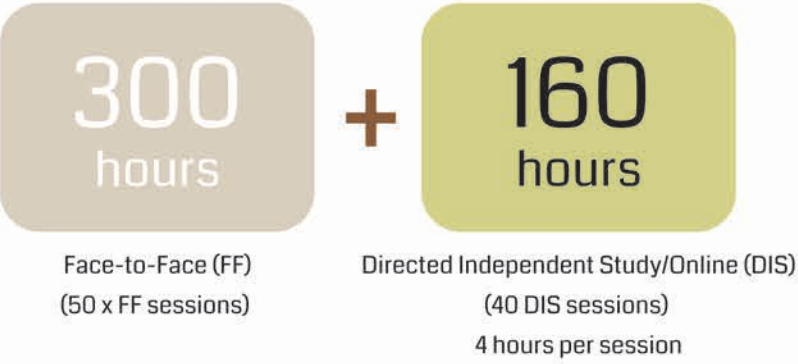


Academic English Course for Higher Education (Advanced)  
高等教育學術英語課程(進階)

The following course is provided by Advanced Contemporary Education Centre (The Lamma City),  
(School Registration Number : 577596) and Asia Management Education Centre, (School Registration Number : 541508).  
此課程由動向教育中心(藍馬之城)(學校註冊編號 : 577596)及亞洲管理教育中心(學校註冊編號 : 541508)開辦。



Course Outline



Blended Learning Delivery

- Core Textbooks and Workbooks:
- English File Upper-Intermediate Student's Book with Online Practice, 4th edition  
(ISBN: 978-0-19-403969-7), Language Level: B2, Oxford University Press
- English File Upper-Intermediate Workbook without Key, 4th edition  
(ISBN: 978-0-19-403990-1), Language Level: B2, Oxford University Press
- English File Advanced Student's Book with Online Practice, 4th edition  
(ISBN: 978-0-19-403835-5), Language Level: C1, Oxford University Press
- English File Advanced Workbook without Key, 4th edition  
(ISBN: 978-0-19-403855-3), Language Level: C1, Oxford University Press

Pathway

Upon successful completion of the course, students are able to meet the English requirements of academic programmes run by Universal College of Higher Education and McTimoney College of Chiropractic.

Assessment Methods

Students are required to have an overall pass in the assessment of written examination, presentation and report submission.

Award

Statement of attainment will be awarded upon completion of the required assessments.  
(This course is not equivalent to any courses or benchmark test. It is only for the internal articulation at Universal College of Higher Education.)

Entry Requirements

Completion of HKDSE or equivalent qualifications

Course Fees

HK\$30,000 (\$7,500 x 4 instalments)  
- Including a set of textbooks and relevant learning materials



Integrated delivery of all language skills: speaking, listening, reading & writing

Lesson	Mode	Topics	Hour
1	FF	Question & answers	6
2	DIS	Speaking Fluently and Coherently	4
3	FF	1B. It's a mystery	6
4	DIS	Short account of events / Writing stories	4
5	FF	Doctor, doctor	6
6	DIS	Autobiography / Biography	4
7	FF	Act your age	6
8	DIS	Listening to short stories I	4
9	FF	Fasten your seat belts	6
10	DIS	History, anecdotes	4
11	FF	A really good ending?	6
12	DIS	Listening to short stories II	4
13	FF	A stormy weather	6
14	DIS	Transport I - Comparing transport modes - by air, rail, road	4
15	FF	A risky business	6
16	DIS	Transport II - Comparing reliability of transport modes	4
17	FF	I'm a survivor	6
18	DIS	Education I - Comparing educational systems of different countries	4
19	FF	Wish you were here	6
20	DIS	Education II - Comparing education in different schools in your city	4
21	FF	A Night night	6
22	DIS	Going to restaurants and comparing menus	4
23	FF	Music to my ears	6
24	DIS	Cultural similarities & differences	4
25	FF	Let's not argue	6
26	DIS	Making and replying to enquiries	4
27	FF	It's all an act	6
28	DIS	Placing orders, complaints, etc	4
29	FF	A cutting crime	6
30	DIS	Job Search	4
31	FF	Fake news	6
32	DIS	Position Description and types of CV I	4
33	FF	A good business?	6
34	DIS	Position Description and CV II	4
35	FF	Super cities	6
36	DIS	Research to choose a presentation topics	4
37	FF	A Science fact, science-fiction	6
38	DIS	Preparing an oral presentation	4
39	FF	Free speech	6
40	DIS	Proofread written reports	4
41	FF	Presentation rehearsal with feedback	6
42	DIS	Finalizing oral presentation and written reports	4
43	FF	Oral Presentation I	6
44	DIS	Watching English movie	4
45	FF	Oral Presentation II	6
46	DIS	Watching commentary programs	4
47	FF	Writing - Different forms of writing	6
48	DIS	Review of Grammar and Vocabulary I	4
49	FF	Consolidation and revision I	6
50	DIS	Mid-term Assessment	4
51	FF	We are family	6
52	FF	A job for life	6
53	DIS	Talking about ... work and family	4
54	FF	Do you remember ... ?	6
55	FF	On the tip of my tongue	6
56	DIS	The history of English Can you understand these people (162)?	4
57	FF	A love-hate relationship	6
58	FF	Dramatic licence	6
59	DIS	Talking about ... history	4
60	FF	An open book	6
61	FF	The sound of silence	6
62	DIS	A world of sounds Can you understand these people (364)?	4
63	FF	No time for anything	6
64	FF	Not for profit?	6
65	DIS	Talking about ... stress & relaxation	4
66	FF	Help, I need somebody	6
67	FF	Can't give up	6
68	DIS	The age of addiction Can you understand these people (566)?	4
69	FF	As a matter of fact ...	6
70	FF	A masterpiece?	6
71	DIS	Talking about ... illustration	4
72	FF	The best medicine?	6
73	FF	A "must-see" attraction	6
74	DIS	The pros and cons of screen tourism Can you understand these people (768)?	4
75	FF	Pets hates	6
76	FF	How to cook, how to eat	6
77	DIS	Talking about ... insects and animals	4
78	FF	On your marks, set, go!	6
79	FF	No direction home	6
80	DIS	Ellis Island Can you understand these people (9610)?	4
81	FF	Writing - A job application	6
82	FF	Writing - An article	6
83	DIS	Writing - A review	4
84	FF	Writing - A proposal	6
85	FF	Writing - A discursive essay (1) - A balanced argument	6
86	DIS	Writing - A discursive essay (2) - Taking sides	4
87	DIS	Writing - A formal email	4
88	FF	Consolidation and revision II	6
89	DIS	Review of Grammar and Vocab II	4
90	DIS	Final Assessment	4



Academic English Course for Higher Education  
高等教育學術英語課程

The following course is provided by Advanced Contemporary Education Centre (The Lamma City), (School Registration Number : 577596) and Asia Management Education Centre, (School Registration Number : 541508).  
此課程由動向教育中心(藍馬之城)(學校註冊編號: 577596)及亞洲管理教育中心(學校註冊編號: 541508)開辦。

ADVANCED  
CONTEMPORARY  
(The Lamma City)

AMEC  
Asia Management Education Centre

Introduction

The Academic English Course for Higher Education is designed to assist students in reaching an upper-intermediate level of English. Emphasis is on accuracy and fluency in the four macro skills: speaking, listening, reading and writing.

Course Objectives

Integrated delivery of all language skills: speaking, listening, reading & writing.

Session	Mode of Delivery	Theme / Topic, Genre and Resource	No. of Hours
01	FF	Describing a Person (NEF)	6
02	DIS	Speaking Fluently and Coherently (Online)	4
03	FF	Describing a House / Flat (NEF)	6
04	DIS	Short Account of Events (Online)	4
05	FF	Telling a Story / Narrative I (NEF)	6
06	DIS	Autobiography / Biography (Online)	4
07	FF	Writing a Short Story I (NEF)	6
08	DIS	Listening to Short Stories (Online)	4
09	FF	Telling A Story / Narrative II (NEF)	6
10	DIS	History, Anecdotes (Online)	4
11	FF	Writing a Short Story II (NEF)	6
12	DIS	Listening to Short Stories (Online)	4
13	FF	Transport I (AT)	6
14	DIS	Comparing Transport Modes - By Air, Rail, Road (Online)	4
15	FF	Transport II (AT)	6
16	DIS	Comparing the Reliability of Transport Modes (Online)	4
17	FF	Education I (AT)	6
18	DIS	Comparing Educational Systems of Different Countries (Online)	4
19	FF	Education II (AT)	6
20	DIS	Comparing Education in Different Schools in Your City (Online)	4
21	FF	Eating Out / Dining (AT)	6
22	DIS	Going to Restaurants and Comparing Menus	4
23	FF	Customer Service, Business Etiquette & Social Manners (AT)	6
24	DIS	Cultural Similarities & Differences (Online)	4
25	FF	Writing an Email / Informal Letter (NEF)	6
26	DIS	Making and Replying to Enquiries (Online)	4
27	FF	Writing a Formal Letter (NEF)	6
28	DIS	Placing Orders, Complaints, Etc. (Online)	4
29	FF	Employment Opportunities (AT)	6
30	DIS	Job Search (Online)	4
31	FF	Job Application and CV I (NEF)	6
32	DIS	Position Descriptions and Types of CV I (Online)	4
33	FF	Job Application and CV II (NEF)	6
34	DIS	Position Descriptions and CV II (Online)	4
35	FF	Expressing Your Opinion (NEF)	6
36	DIS	Research to Choose a Presentation Topic (Online)	4
37	FF	Introduction to Report Writing (NEF)	6
38	DIS	Preparing an Oral Presentation (Online)	4
39	FF	Report Writing (NEF)	6
40	DIS	Editing and Reviewing Written Reports (Online)	4
41	FF	Presentation Rehearsal with Feedback	6
42	DIS	Finalizing Oral Presentations and Written Reports	4
43	FF	Presentation in Class and Report Submission	6
44	DIS	Watching English Movies (Online)	4
45	FF	Critical Thinking / Film Appreciation (At)	6
46	DIS	Watching HK Commentary Programs (Online)	4
47	FF	Writing a Brief Review on Social Issues (NEF)	6
48	DIS	Review of Grammar and Vocabulary	4
49	Compulsory Attendance	Consolidation and Revision of the Program	6
50	Compulsory Attendance	Final Assessment	4



Entry Requirements

Completion of HKDSE OR Any other equivalent qualifications

Blended Learning Delivery

Core Textbooks:  
- New English File Upper-intermediate  
Student's Books  
- Teaching and Learning Guide /  
Online Worksheets

Assessment Methods

Students are required to have  
an overall pass in the assessment  
of written examination,  
presentation and  
report submission.

Pathway

Upon successful completion of the  
course, students are able to meet the  
entry requirements of academic  
programmes up to Advanced  
Diploma level run by Universal  
College of Higher Education .

Modes of Delivery (2 months)

150  
hours

Face-to-Face (FF)  
(25 FF sessions,  
6 hours per session)

+

100  
hours

Directed Independent Study /  
Online (DIS)  
(25 DIS sessions,  
4 hours per session)

Attendance

Students are required to attend at least 80% of the scheduled contact hours.

Award

Statement of Attainment will be awarded upon completion of the required assessments.  
(This course is not equivalent to any public course or benchmark test.It is only for the  
internal articulation at Universal College of Higher Education.)

Course Fees

HK\$16,000 (\$8,000 x 2 instalments)  
- Including a set of textbooks and relevant learning materials





## COSMO x National Geographic Learning

The following course is provided by Advanced Contemporary Education Centre (The Lamma City), (School Registration Number : 577596) and Asia Management Education Centre, (School Registration Number : 541508).

此課程由動向教育中心(藍馬之城)(學校註冊編號: 577596)及亞洲管理教育中心(學校註冊編號: 541508)開辦。

For course details, please refer to the course leaflets provided by the Advanced Contemporary Education Centre (The Lamma City) or Asia Management Education Centre

英語是世界共通語言，要學好英語，就要針對個人程度，由淺入深學習。我們提供了夜間兼讀制的英語課程COSMO x National Geographic Learning Course。

### 本課程是以英語學習教材

COSMO x National Geographic Learning 編制，提供共6個程度給學員報讀，學員可根據自己的英語程度選擇學習起點，這充分提供了彈性，讓學員自由選擇及依個人需要而報讀。

課程資料詳情，請參閱由動向教育中心(藍馬之城)或亞洲管理教育中心提供的課程單張



### Beginner

- 1 Hello!
- 2 My home
- 3 My stuff
- 4 Habits
- 5 Inside or outside?
- 6 Food around the world
- 7 Family and friends
- 8 Things we can do
- 9 Travel
- 10 Staying healthy
- 11 People from the past
- 12 My story

### Elementary

- 1 Who am I?
- 2 People in my life
- 3 Free time
- 4 Homes
- 5 Then and now
- 6 People and places
- 7 Things
- 8 Stories
- 9 Getting around
- 10 Skills and experiences
- 11 Extremes
- 12 The future

### Pre-Intermediate

- Contents
- 1 All about me
  - 2 Memory
  - 3 Food for thought
  - 4 Goals and ambition
  - 5 Home and away
  - 6 Journeys
  - 7 Inspiration for change
  - 8 The world of work
  - 9 Health and happiness
  - 10 Entertainment
  - 11 Challenges
  - 12 Technology

### Intermediate

- 1 Identity
- 2 Success
- 3 Working together
- 4 Routines
- 5 Art
- 6 Where I'm from
- 7 Balance
- 8 Essentials
- 9 Taking a break
- 10 The senses

### Intermediate Plus

- Contents
- 1 Your life
  - 2 Breaking the rules
  - 3 Imagining the future
  - 4 Good taste
  - 5 Let's play
  - 6 Accidents and incidents
  - 7 Going shopping
  - 8 Working life
  - 9 History revisited
  - 10 Believe your eyes!

### Upper Intermediate

- Contents
- 1 Reactions
  - 2 Language and communication
  - 3 Unfamiliar places
  - 4 Reconnecting
  - 5 Healthy body, healthy mind
  - 6 Breaking news
  - 7 Shared spaces
  - 8 Incredible technology
  - 9 Against all odds
  - 10 A world of cultures





### Programme Aims and Objectives

To provide students with the basic science background that is needed to study a degree programme in Health.

To provide an alternative route for those students who do not meet the current entry requirements for a Chiropractic degree programme.

To provide students with essential English Language and study skills, including academic writing and CV development.

To enhance students with scientific knowledge and basic concepts in the areas of:

- Human Biology - General Science - Clinical & Professional Practice

### Course Structure and Contents

#### Module 1: Academic English and Study Skills - Learning Outcomes

1. Demonstrate awareness of good study practice in higher education, including improvement of their research, organisational, time management, and communication skills.
2. Develop an understanding of their individual strengths as a learner, and how these can be put to best use within higher education.
3. Demonstrate the ability to communicate effectively in written academic forms.
4. Exhibit the capacity to reflect on their own learning and recognize links between different courses of study, and between academic and broader life experiences.

#### Module 2: Human Biology - Learning Outcomes

1. Explain the roles of the main components and features of a cell to the cell's function.
2. Demonstrate understanding of the benefits of cells combining together to form tissues with specific functions.
3. Describe the roles of organs and the interrelationships between body systems.
4. Explain the regulatory processes that govern the function of organ systems, and describe how they contribute to the functioning of the individual.
5. Describe the mechanisms of disease and basic pathological processes.

#### Module 3: General Science - Learning Outcomes

1. Demonstrate an understanding of the atomic structure of matter and explain how this relates to the periodic table, chemical bonding and reaction processes.
2. Describe the structure and properties of major classes of organic and biochemical compounds.
3. Describe radioactive processes and the use of radiation in healthcare.
4. Explain the concepts, laws and formulae of foundation mechanics and their relevance to healthcare and introductory biomechanics.
5. Explain the basic concepts and principles of waves, electricity and magnetism and describe their application to healthcare.

#### Module 4: Clinical and Professional Practice Learning Outcomes

1. Demonstrate knowledge and understanding of key principles of professional policies framing healthcare services and multi-professional and inter-professional working.
2. Describe the role of health professionals within the wider community and how and why they work as extended teams and evaluate their role in the wellbeing of individuals.
3. Exercise initiative and personal responsibility and demonstrate the ability to reflect upon their experiences and start to plan their future development.



### Entry Requirements

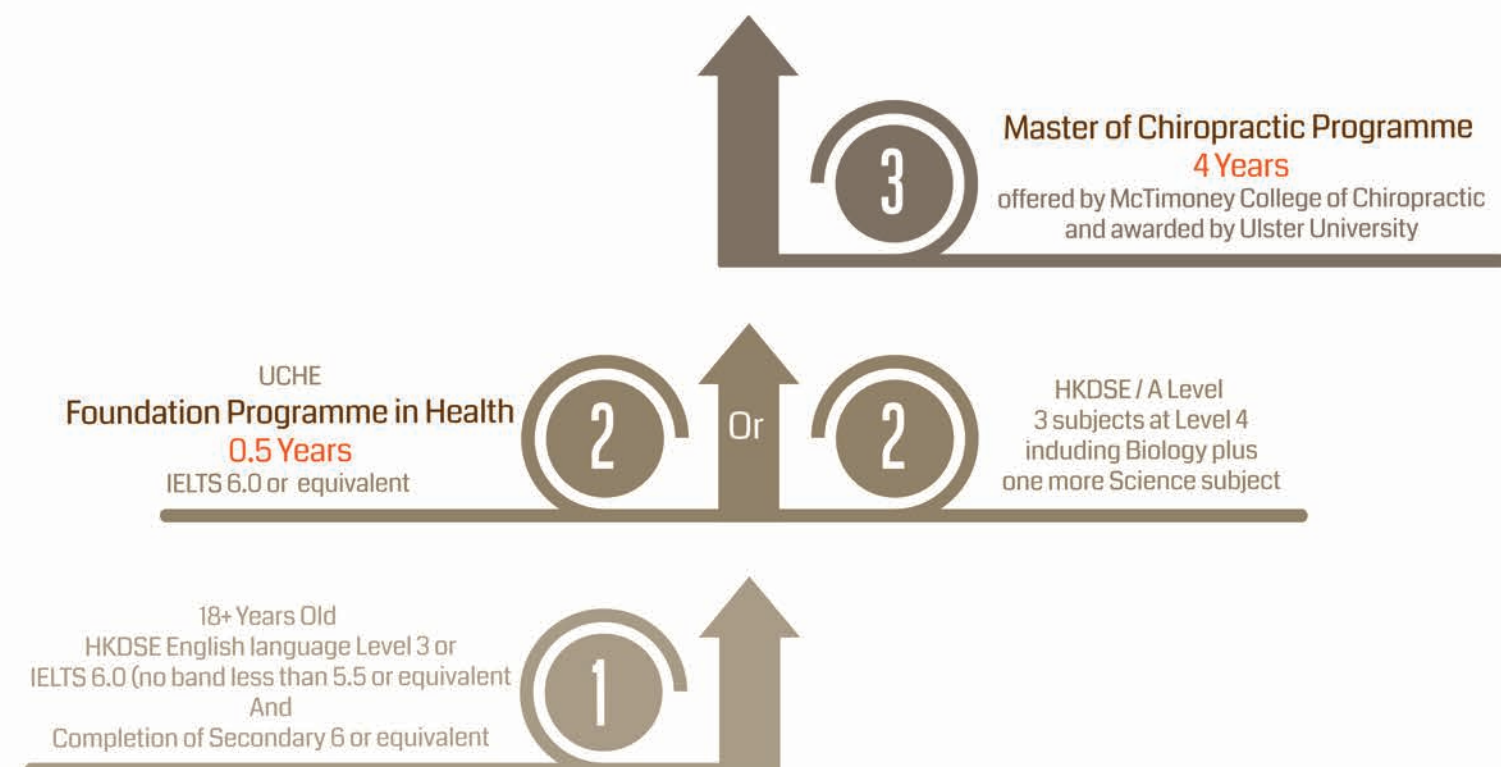
- 18+ Years Old on Commencement of The Programme
- Completion of Secondary 6 or Equivalent
- IELTS score of 6.0 (with no band less than 5.5) or Equivalent

**Progression** - Student who has completed this programme will have entry to the Master of Chiropractic programme offered by the McTimoney College of Chiropractic

### Tuition Fee

HKD 30,000 Course Duration - Around 6 Months

## Register as a Chiropractor







## Diploma in Business Finance 商業財務文憑課程

The following course is provided by Advanced Contemporary Education Centre (The Lamma City),  
(School Registration Number : 577596).  
此課程由動向教育中心(藍馬之城)(學校註冊編號: 577596)開辦。

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### 課程簡介

- 窩輪買賣策略
- 外匯黃金投資
- 金融產品特質分析及投資風險
- 期貨及期權
- 基金投資策略
- IPO財務報表分析
- 技術分析及圖表分析應用

### 課程目標

課程旨在透過提供現時財務專業行內最好的作業與實踐，讓學生能得到全面及最新的財務概念。正在從事或有意投身財務及相關行業的人士會從課程中獲益不少，學生將會接觸多方面有關範疇，包括電子財務及網上股票買賣、衍生金融產品市場、投資分析、跨國財務管理、財務會計報表分析及風險控制方法。課程有助有志於財務行業發展或於本地或海外各教育機構進修的畢業生打造穩健的基礎，並幫助在職人士加強自身的財務及投資能力。

### 課程效益

完成課程後，學生應：

1. 對財務會計的管理框架有深入的認識；
2. 有足夠的技能識別並在商業機構內應用基本的財務(管理)原則；
3. 能以分析及批判的態度評估各種財務狀況；
4. 對香港的財務市場、銀行系統及一般商業系統有深刻的認識；
5. 已接受為專業財務資格的考核而設的必需的培訓。

### 課程結構

整個課程由3個單元組成，39小時(12課堂)的面授課堂及3小時的考試，學生須閱讀補充資料及自修。課程的計劃完成時間為1個月。

### 授課語言

課程將以廣東話真人授教所有講義及習作均以中文編寫。

### 評估制度

課程的3份習作佔總分數的百分之五十。課堂完結後設有3小時的考試，此部分佔總分數其餘的百分之五十。

### 文憑頒發

學生需於習作及考試總共取得至少50%分數，並加上出席至少80%課堂，方能獲頒發相關文憑。。

### 入學要求

1. 完成中五或以上；或
2. 年滿18歲，並擁有一年於股票、債券、IPO、投資相連保險、基金或其他投資工具的投資經驗。

### 課程費用

HK\$23,800

### 導師簡介

#### 曾志英

人稱曾Sir的導師曾志英，縱橫金融財經界20多年，分別在財經日報、明報、星島及東方任職財經翻譯、記者、編輯以至編輯主任等工作，其後轉入電子傳媒，曾經擔任商台及有線電視台的財經節目主持，早前更在亞洲電視台、華娛衛視及NOW538財經台台主持「曾Sir28騷」，大受歡迎。由於曾Sir多年來與各個財經界別的高層建立了緊密的人際關係，因此，許多時候都能捷足先登，比人早一步預知未來市場動向，以及公司動態。期間，曾Sir仍抽空在各大專院校任教，作育英才，當中包括珠海學院、樹仁大學及浸會大學等，任教財經新聞寫作為主。除了電視及電台工作外，曾Sir還在星島、經濟一週及都市日報撰寫財經專欄。

#### 林建華

導師林建華畢業於英國利物浦大學的教育學士學位課程，自1998年起任職英皇證券(香港)有限公司，現為研究部副總裁。擁有多年投資經驗的他除了熟悉證券行業外，還對地產投資有深入的見解。除了在東方日報、新報及經濟一週撰寫財經專欄外，還在NOW財經台及TVB創富坊任客席主持。

#### 陳永泉

導師陳永泉同時擁有財務碩士及資訊碩士、工商管理學士、管理學士及中國法律學士。自1988年起至今，陳總監曾在多間本地大學及海外大學執教財務及管理學科，其中包括香港大學持續進修教育學院、都會大學、英國 Herriot Watt大學、澳洲 Curtin University of Technology大學、香港證券學院、香港金融管理學院等，並曾為多間銀行及大型機構作員工培訓。此外，他也曾被香港多個傳媒作個人專訪，其中包括亞視電視熱門財經節目《金錢世界》、專業時事雜誌《壹週刊》等。



老師各有所長，聽起來明白易懂。  
老師有耐性，準備許多實戰經歷，  
令我們更能清楚明白。

<sup>^</sup>學員對此課程滿意程度於2018, 2019, 2020 連續三年高達80分。





Certificate in Stock Investment Fundamentals  
股票投資基礎證書

課程目標

股票投資基礎證書的目的是讓學生了解當前金融投資行業相關的操作，協助他們投身相關行業。課程內容包括香港投資市場及投資工具概要、股票板塊及其特性、投資組合理論、分散投資策略、價值投資及技術分析基本概念和金融衍生工具概要等。

學習效果

- 1. 展現對香港股票市場內行業相關的操作、投資工具和財富管理工具的理解;
- 2. 取得市場基本經濟數據以協助客戶了解市場狀況;
- 3. 建立投資組合;
- 4. 整合上市公司之財務報表和股票價格的信息並說明其風險和回報。

入學要求

完成香港中六(新制中學文憑)或香港中五(舊制中學會考)或相同學歷。

考核機制及畢業要求

- 1. 本課程不設中期證書。
- 2. 本課程按不同主題之性質設計不同的考核機制。當中包括持續性評估及考試，每份考核必需達到50%為之合格。由於本課程著重理論與實務之實踐，學員除了需要通過評估作業外，學員之出席率需要最少達到75%。

課程時數

面授39小時(其中3小時為考試時間)

自修36小時

獲頒證書

Certificate in Stock Investment Fundamentals

課程費用

港幣23,800元

金融行業初級職位

Account Executive, Dealer Trainee,  
Assistant, MPF Service

課程大綱

課堂主題

- 01. 香港投資市場及投資工具概要
- 02. 滬港通及深港通計劃概覽
- 03. 經濟數據和股票市場的關係
- 04. 股票板塊及其特性
- 05. 新股認購(IPO)
- 06. 資本預算及財務槓桿
- 07. 投資組合理論
- 08. 分散投資策略
- 09. 價值投資基本概念
- 10. 技術分析基本概念(圖表形態)
- 11. 技術分析基本概念(陰陽燭理論)
- 12. 香港期貨及衍生工具概略認股証基本原理

教學方法

股票投資基礎證書的教學理念是基於整體、多元化和靈活的方法使學生能夠達到預期的學習成果。使用不同的教學和學習方法。教學和學習方法可能因課堂主題而異，可能包括互動式講座、教程、案例式學習、模擬、角色扮演、小組工作等。教學方法的多樣性實現預期學習成果和需要。教學通過講座或研討型式進行。為豐富學生的學習，講師不僅發揮引入新概念和傳授知識的作用，還充當促進者，鼓勵學生通過課堂討論、案例研究、口頭報告和小組活動分享他們的想法和經驗



導師簡介

曾志英導師

人稱曾Sir的導師曾志英，縱橫金融財經界二十多年，分別在財經日報、明報、星島及東方任職財經翻譯、記者、編輯以至編輯主任等工作，其後轉入電子傳媒，曾經擔任商台及有線電視台的財經節目主持，早前更在亞洲電視台、華娛衛視及now538台主持「曾Sir28騷」，大受歡迎。由於曾Sir多年來與各個財經界別的高層建立了緊密的人際關係，因此，許多時候都能捷足先登，比人早一步預知未來市場動向，以及公司動態。期間，曾Sir仍抽空在各大專院校任教，作育英才，當中包括珠海書院、樹仁大學及浸會大學等，任教財經新聞寫作為主。除了電視及電台工作外，曾Sir還在星島、經濟一週及都市日報撰寫財經專欄。



林建華導師

導師林建華畢業於英國利物浦大學的教育學士學位課程，自1998年起任職英皇證券(香港)有限公司，現為研究部副總裁。擁有多年投資經驗的他除了熟悉證券行業外，還對地產投資有深入的見解。除了在東方日報、新報及經濟一週撰寫財經專欄外，還在NOW財經台及TVB創富坊任客席主持。



陳永泉導師

導師陳永泉同時擁有財務碩士及資訊碩士、工商管理學士、管理學士及中國法律學士。自1988年起，他曾在多間本地大學及海外大學執教財務及管理學科，其中包括香港大學持續進修教育學院、都會大學、英國海威大學、澳洲科廷大學、香港證券學院、香港金融管理學院等，並曾為多間銀行及大型機構作員工培訓。此外，他也曾被香港多個傳媒作個人專訪，其中包括亞視電視熱門財經節目《金錢世界》、專業時事雜誌《壹週刊》等。





## Certificate in Early Childhood Playgroup Tutor 幼兒遊戲小組導師證書



資歷架構級別：3  
資歷學分：22  
資歷名冊登記編號：20/000124/L3  
資歷名冊登記有效期：2020年5月1日至2025年4月30日



課程編號：35C128956

### 課程目標

本課程旨在為有意投身成為幼兒遊戲小組導師行業之人士提供培訓，讓學生認識0-3歲嬰幼兒的成長特徵及其發展，及成人在嬰幼兒成長中所扮演的角色；同時，透過理論講授、教學示範和體驗課堂，讓學生掌握設計和獨立帶領各類幼兒遊戲小組活動的策略和技巧；也讓學生掌握帶領具親子元素的幼兒遊戲小組活動的方法和技巧。此外，學生透過實際觀察體驗，認識幼兒遊戲小組中心之日常運作、工作人員的各項職責和危機處理方法，培訓學生成為幼兒遊戲小組導師。

### 學習果效

1. 瞭解幼兒遊戲小組導師及家長在0-3歲嬰幼兒發展及學習過程中的角色，並能展示有效與0-3歲嬰幼兒互動的技巧。
2. 瞭解與家長進行有效親師溝通協作的技巧，以促進0-3歲嬰幼兒發展和成長。
3. 瞭解0-3歲嬰幼兒發展特徵及辨識常見之發展障礙，並能運用相關之理論和觀察技巧去分析他們之發展和學習需要。
4. 瞭解遊戲的概念和常見的幼兒遊戲小組活動種類，並能應用相關理論及教學技巧去設計和獨立帶領合乎0-3歲嬰幼兒能力和興趣之遊戲小組活動。
5. 瞭解及展示對幼兒遊戲小組的教學流程、環境規劃、教材選擇或製作、課室管理、危機處理的能力及瞭解幼兒遊戲小組中心之日常運作和中心人員的職能。
6. 透過觀察個案及實際參與，能運用嬰幼兒發展之相關理論及教學技巧不斷地進行反思修正，檢討成效。

### 課程大綱

單元	題目
幼兒發展及遊戲小組簡介	<ul style="list-style-type: none"><li>- 認識香港常見的幼兒遊戲小組種類及其教育功能</li><li>- 了解幼兒遊戲對0-3歲嬰幼兒成長和發展的意義</li><li>- 明白成人(家長及幼兒遊戲小組導師)在0-3歲嬰幼兒成長中所扮演的不同角色與親師溝通協作的重要性及舉列有效與0-3歲嬰幼兒的互動的方法和技巧，以助其成長發展</li><li>- 初步了解幼兒遊戲小組導師的職能及權責</li><li>- 初步理解嬰幼兒發展的基本概念及其意義</li></ul>
幼兒發展	<ul style="list-style-type: none"><li>- 理解並運用相關理論去分析0-3歲嬰幼兒身心發展及階段性特徵</li><li>- 了解成人(家長及幼兒遊戲小組導師)在嬰幼兒0-3歲階段和在不同發展範疇中所扮演的不同角色，並能應用有效與他們互動的策略、方法與技巧，以助其成長發展</li><li>- 綜合相關嬰幼兒發展理論並有效地運用於實際環境以促進0-3歲嬰幼兒不同發展範疇的成長</li><li>- 初步掌握從日常生活及學習活動中使用常見的觀察記錄工具去觀察0-3歲嬰幼兒發展和學習進度的技巧並有效運用觀察資料向家長匯報嬰幼兒狀況及進行親師溝通協作，以助0-3歲嬰幼兒成長發展</li><li>- 初步辨識常見的嬰幼兒發展障礙並了解基本個案轉介的方法</li></ul>
幼兒遊戲小組的運作	<ul style="list-style-type: none"><li>- 理解主題教學的實施流程和相關學習環境規劃與教材的選擇和使用</li><li>- 認識常見幼兒遊戲小組活動種類(音樂律動活動、故事活動、視覺藝術活動、感覺統合遊戲)並應用相關教學原則去組織符合0-3歲嬰幼兒學習需要的活動，包括活動設計、帶領技巧及製作和選用教材</li><li>- 掌握帶領家長進行親子互動和參與不同種類的嬰幼兒活動(音樂律動活動、故事活動、視覺藝術活動、感覺統合遊戲)的方法和技巧去進行親師溝通協作，以助0-3歲嬰幼兒的成長與學習</li><li>- 初步掌握教學反思的方法和技巧及比較、選擇和運用不同的課室管理方法和技巧以促進0-3歲嬰幼兒的成長與學習</li><li>- 了解幼兒遊戲小組中心的各項行政管理運作，例如常用的宣傳策略、危機處理的程序、應對方法和基本急救知識</li></ul>
體驗課堂	<ul style="list-style-type: none"><li>- 分析環境及教材安排對教學成效的重要性及必要性</li><li>- 製作及運用符合0-3歲嬰幼兒發展需要及活動性質的教材</li><li>- 綜合和運用嬰幼兒發展及活動設計相關理論知識、設計及獨立帶領教學活動、向家長匯報嬰幼兒狀況及有效進行親師溝通協作</li><li>- 反思教學果效，並建議改善及提升方案</li><li>- 了解幼兒遊戲小組中心各人員職能及權責</li></ul>

### 課程時數

面授76小時 (其中3小時為考試時間)，  
自修144小時，約3至5個月完成。

### 入學要求

香港中學文憑試取得中文及英文達二級或以上；或  
香港中學會考取得中文及英文達二 / E 級或以上；或  
完成毅進文憑；或  
完成基礎課程文憑；或  
同等或以上學歷及年滿十八歲之人士。

### 考核機制及畢業要求

本課程按不同單元之性質設計不同形式的評估作業及考核機制。本課程不設中期證書，學生須修畢本課程之全部四個單元並必須符合以下條件方可獲頒證書：

- i. 單元一至三之出席率分別需要達到75%並於上述單元考核中分別取得不少於50分；及
- ii. 單元四之出席率必需達到100%並須於書面報告及視導考核中同時取得合格分數。本課程不設中期證書。學員必須修畢本課程之四個單元才可獲頒證書。

### 獲頒證書

CERTIFICATE IN EARLY CHILDHOOD PLAYGROUP TUTOR<sup>#</sup>  
幼兒遊戲小組導師證書<sup>#</sup>

<sup>#</sup>本課程在資歷架構下已獲得第3級認可。

### 就業途徑

本課程以職業導向為主，畢業學生可投身成為幼兒遊戲小組導師。

### 課程費用

學費將分四期收取，一期學費為港幣5,700元；合共港幣22,800元\*

\* 報讀課程者可申請持續進修基金。符合課程畢業要求及從未申請持續進修基金的資助之申請者可獲發還港幣\$16,180元資助。受資助後，課程實際金額為港幣\$6,620元。

### 導師簡介

#### 何雯詩 (CATHERINE)

CATHERINE持有香港教育大學教育碩士及香港教育大學幼兒教育榮譽學位，現職大專講師及CHILDWALKER(童行者)教育機構創辦人，負責營運及課程策劃的工作。她亦曾任幼稚園教師超過十年，擁有多個與幼兒教育相關的香港註冊資格。她擁有豐富的前線教學經驗，熟悉0-3歲嬰幼兒發展，定能為學員提供更多有關幼兒遊戲小組運作與管理方面的知識。

#### 徐文亮 (JACK)

徐Sir持有香港教育大學教育碩士(主修課程及特殊教育)及香港教育大學幼兒教育榮譽學士學位，曾任職高級特殊教育導師及幼稚園教師超過10年，並擔任非華語課程統籌超過5年，幼教前線經驗豐富。他現為大專教育學系師訓講師及學前教育機構CHILDWALKER(童行者)董事，並擁有多個本地註冊專業資歷。

#### 楊珮瑩 (PAMELA)

PAMELA擁有英國樸次茅夫大學早期兒童研究學士學位，為資深遊戲小組導師，現任PLAYGROUP首席教師，對幼兒體能發展及遊戲小組課堂安排、訓練及營運均有豐富經驗。PAMELA定能為學員提供更多有關遊戲小組運作及安排方面的知識。



<sup>^</sup>學員對此課程滿意程度於2019, 2020 連續兩年高達85分。





Immigration Consultant Training Course  
(Canada, Australia and New Zealand)  
移民顧問培訓課程 (加拿大及澳紐)



課程簡介

課程為有意投身移民顧問行業及公司以及有意在未來申請移民之人仕而設，以深入淺出之見，解構移民顧問日常工作及所需知識，助你更快一步投身現時社會其中一個發展迅速及有前景的行業，完成課程後同學更可自由參與工作實習項目。

課程時數

課程共8課合共24小時。

課程費用

HK\$20,800



課程內容

- Module 1: 移民顧問行業前景及出路及工作範疇
- Module 2: 加拿大移民簡介  
加拿大概覽  
移民加國之好處  
AIPP加拿大大西洋四省移民計劃  
RNIP加拿大鄉郊及北部社區移民計劃  
MPNP讀書移民計劃  
安省省提名計移民計劃  
BC省移民項目  
加拿大其他簽證類別  
移民諮詢研究與應用
- Module 3: 澳洲移民簡介  
澳洲簡介  
移民澳洲的好處?  
澳洲移民的簽證類別  
澳洲技術移民  
澳洲僱主擔保類移民  
188A商業創新移民計劃優勢  
188B商業投資移民計劃優勢  
188C重大投資移民計劃優勢  
132A天才商業移民計劃優勢  
澳洲投資移民計劃流程  
澳洲投資移民計劃比較
- Module 4: 紐西蘭移民簡介  
紐西蘭福利簡介  
紐西蘭移民重點流程  
紐西蘭技術移民打分系統  
紐西蘭RV及PRV  
紐西蘭職業配對項目
- Module 5: 移民顧問溝通歷程及技巧
- Module 6: 職業道德操守
- Module 7: 個案實習



導師簡介

吳煒倫 (Alan Ng)  
海外升學移民中心集團創辦人

專業領域:  
澳洲、加拿大、紐西蘭移民

畢業於澳洲臥龍崗大學的Alan已從事澳洲、加拿大、紐西蘭留學及移民(包括投資類、技術類、僱主擔保類移民)超過十五年。他尤其擅長辦理僱主擔保移民和投資移民，同時熟悉移民局取消或拒簽簽證的各種行政復議和訴訟程序。

Alan更曾於本港上市大型補習社「現代教育」任職海外升學及本地課程管理層，專責拓展香港及中國業務。在職期間，Alan完成多個項目，如引入英國大學基礎課程到本地學校。他亦多次受本地中學及澳紐加地產發展商邀請擔任演講嘉賓，講解留學及移民澳、紐、加攻略。

而Alan所創辦的海外升學移民中心會根據客戶的自身條件和實際情況，為客戶度身定制節省時間成本且符合經濟效益的最佳移民方案，成功處理了上千個移民申請，深得客戶的信任和認同。

鄧伊婷 (Florence Tang)  
恆瑞集團移民總監

專業領域:  
澳洲移民法

畢業於澳洲國立大學，擁有移民法碩士學位，持有澳洲移民牌照(MARN 1687545)，同時也是澳洲的太平紳士(JP 226011)。從事澳洲移民包括(投資類、僱主擔保類、技術類、親屬類移民)及升學已經接近10年。

曾於悉尼知名華人律師行工作，之後於恆瑞集團中擔任移民總監，其間處理過不少疑難個案，累積相當豐富的經驗，在客戶與業界之中都有良好的形象及口碑，深得各界之信任和認同。其中投資移民和僱主擔保移民更是其擅長之項目，成功幫助超過一千個家庭移民海外，讓客戶展開人生新的一頁。

曾多次接受不同傳媒報道和訪問，包括：《蘋果日報》、《東網》、《星島日報》、《星島虎報》及《巴士的報》等，亦多次受不同的機構例如海外發展商邀請擔任演講嘉賓，講解和分析不同移民法例和資訊及升學策略，讓大眾對澳洲移民有更清楚和深入的瞭解，解答了不少人對移民申請的疑問。

余可榮 (Jeffrey Yu)  
海外升學移民中心集團業務總監

專業領域:  
澳洲、加拿大、紐西蘭移民

畢業於澳洲Monash University，從事澳洲、加拿大、紐西蘭留學及移民(包括投資類、技術類、僱主擔保類移民)多年。尤其擅長辦理僱主擔保移民和投資移民，同時熟悉移民局取消或拒簽簽證的各種行政復議和訴訟程序。

Jeffrey過往專責協助拓展香港及中國業務，如引入英國大學基礎課程到本地學校，亦多次受本地中學及澳紐加地產發展商邀請擔任演講嘉賓，講解留學及移民澳、紐、加攻略，成功幫助過千名學生及家庭移民升學。



# Students Achievements

## 學生成就



In our school programmes, we have sponsored more than HK\$1,770,000 in total to our students under various scholarship schemes.

在不同的課程當中，我們透過不同計劃，已經提供超過 1,770,000 港元 獎學金給予我們的學生。

# 05



### Scholarship Scheme

We offer students a number of scholarships, awards and bursaries on the basis of academic and non-academic merits.

The University of Tasmania & Universal College of Higher Education Joint Scholarship and Bursary The University of Tasmania, in collaboration with UCHE, awards a full amount Joint Scholarship and Bursary to two students of Bachelor of Business with outstanding performance in their academic results, attendance records and overall aspects throughout their programmes of study.

#### • Scholarship

We select three of the most outstanding students in their academic performance from each faculty and award them with different amounts of scholarship.

#### • Academic Improvement Award

One student with significant improvement in academic results is also chosen from each faculty in each class.

#### • Best Attendance Award

We also pick three students with the best attendance record from each faculty to receive this award and the amount of the award varies according to their attendance records.

#### • Bursary

A sponsorship is offered to students who have achieved outstanding academic results with financial difficulties.

### 獎學金計劃

我們每年設有不同類別的獎學金及助學金予各科學生。

#### • 全額學費助學金

每年澳洲塔斯馬尼亞大學與環球專上書院會合頒全額學費助學金予商業學士學位課程中，成績、出席率及整體表現最優秀的兩名學生。

#### • 獎學金

各學系中挑選成績前三名學生，獲得不同金額的獎學金。

#### • 進步獎

各學系中每班挑選一名成績進步最大的學生獲得。

#### • 勤學獎

各學系中挑選三名出席紀錄良好的學生，獲得不同金額的勤學獎。

#### • 助學金

為成績優良並為有需要的學生，給予學習上的一份心意，以表支持。





Golden Key International Honour Society

Golden Key International Honour Society is the world's largest collegiate honor society. Membership into the Society is by invitation only and applies to the top 15% of college and university sophomores, juniors and seniors, as well as top-performing graduate students in all fields of study, based solely on their academic achievements. Five graduates of Bachelor of Business at The University of Tasmania received the Golden Key International Honour Society invitation in 2016.

金鑰匙國際榮譽協會

金鑰匙國際榮譽協會是全球最大的大學榮譽團體。若獲邀參加，僅限於成績最頂尖的15%大學二年級生，三年級生及所有學習領域中表現優異的畢業生。我們有5位就讀塔斯馬尼亞大學商業學士課程的畢業生於2016年獲邀加入金鑰匙國際榮譽協會。



Scholarship from the University of Tasmania

To maximize students' opportunities to study in Tasmania, 25 students are honored to have been awarded the scholarship for the academic year 2020 at the University of Tasmania. Tuition fees have been halved for students in their first year at the University of Tasmania. The award is beneficial to all students in achieving their academic and personal goals.

塔斯馬尼亞大學獎學金

為了提高學生在澳洲塔斯馬尼亞大學的學習機會，本校有25名學生榮幸地獲得塔斯馬尼亞大學2020年度頒發的獎學金。在他們第一年只需支付50%學費，便能親身飛往塔斯馬尼亞當地修讀學士學位課程。該獎項對所有學生實現其學術和個人目標都有著不少的益處。

Dean's Honour Roll

The assessment criteria of the Dean's Honour Roll for both undergraduate and postgraduate students is based on both programme completion time and academic results. In order to be eligible for the consideration of this nomination or honour, the Grade Point Average (GPA) must be 6.25 or above upon graduation (The full score of GPA is 7). 25 graduates of Bachelor of Business at The University of Tasmania have received the Dean's Honour Roll as of 2019.

院長榮譽錄

院長榮譽錄是為學士及碩士畢業生而設的獎項，會根據其畢業的時間及成績作考慮，畢業平均分必須是6.25分或以上(滿分為7分)的畢業生方獲頒發。直至2019學年，我們一共有25位就讀塔斯馬尼亞大學商業學士課程的畢業生曾獲頒發院長榮譽錄。





## Overseas Study

Studying in Australia can be fascinating and it broadens a student's perspective of life. Students are able to explore another culture as well as obtaining a better study opportunity.

They receive not only an international university degree, but also gain invaluable experience in communication, learning and living in an international environment that will benefit them throughout their lives, making them more adaptable to the environment of a rapidly changing world with its globalization and growing competition.

UCHE offers an ideal pathway to students who want to study further in Australia. Students who have completed the advanced diploma in Hospitality or the advanced diploma in Marketing and Communication conferred by Melbourne Polytechnic are eligible to transfer to the bachelor's degree at the University of Tasmania.

## 海外升讀

在澳洲升學是很多學生夢寐以求的機會，學生能夠在生活上、學習上得到更廣闊的視野和經驗。學生不單能體驗別國文化，更能享受澳洲良好的學習氣氛及環境。

學生能得到的不只是國際認可的大學學位，他們於學習過程中更能得到寶貴的經驗。無論在溝通、學習、生活上，國際化的環境都會為他們帶來不少裨益，對於全球化及競爭上升的趨勢，也能夠較易適應新環境。

環球專上書院為希望到澳洲升讀的學生提供一個理想的途徑。完成由澳洲墨爾本理工學院的款待業高級文憑；或商業市場學及傳訊高級文憑，均有資格入讀澳洲塔斯馬尼亞大學的學士學位。



## Opportunity to study in Group of Eight

Our graduates that obtained the advanced diploma from Melbourne Polytechnic are not only able to transfer to the bachelor's degree in the University of Tasmania, but also are able to successfully articulate to the bachelor's degree programs in the Group of Eight (Australian Universities).

## 升讀澳洲八大院校的機會

我們的畢業生取得由墨爾本理工學院所授予的高級文憑後，不僅可以轉升塔斯馬尼亞大學的學士學位，還有機會成功入讀澳洲八大院校的學士學位課程。



學生在澳洲完成兩年或以上的課程，畢業後申請485簽證，在澳洲境內居住3-4年後直接申請永久簽證。

After graduation of a 2-year study, students can become permanent residents of Australia by applying for and being granted a 485 Visa for living in Australia for 3-4 years.



# 06





# Study Tour to Australia



“To learn from thousand miles of travel is better than study alone”, we offer our full-time students opportunities to participate in study tour in foreign education institutes. Students will not only experience the local learning atmosphere, but also do some sightseeing at famous tourist spots.

“In the last 15 years, we have fully sponsored our students’ fares of their accommodations and air tickets in the Australian Study Tour, benefitting more than 2,500 students.”



## 澳洲交流計劃

正所謂「讀萬卷書不如行萬里路」，在我們學校修讀全日制課程的學生都有機會到外地學院交流。同學們不但有機會到澳洲親身感受當地之學習氣氛，還有機會到旅遊名勝參觀。

「我們致力推廣國際文化意識。學校每一年都會贊助學生參加澳洲遊學團。」



2,500

For the last 15 years of the Australian Study Tour, we have fully sponsored our students’ fares of accommodations and air tickets, benefitting over 2,500 students.

在過去15年的澳洲遊學團中，我們全數贊助學生的機票及住宿，合共超過2,500多名學生受惠。





## School Events

### 校園慶典及大型活動

#### Commencement Ceremony

Every commencement ceremony marks a new start of students' lives in Universal College of Higher Education. School life here is amazing under the meticulous guidance of our lecturers as they can share valuable knowledge and experience with students, and all these will surely enrich their lives.

#### 開學典禮

每一個開學典禮都代表著學生在環球專上書院生涯的新開始。這裡的生活其實可以很精彩，老師們都會細心指導及毫無保留地分享寶貴的經驗給學生，令他們終身受用。



#### Graduation Ceremony

Graduation Ceremony / Celebration witnesses the end of their studies at our college and also marks the new beginning of their career. It also symbolizes they are already well-equipped and ready to take up any challenges ahead of them. We wish all our graduates every success in the future!



#### 畢業典禮

畢業典禮見證著每位學生在我們學校的學習生涯結束，亦見證著他們事業的新開始，更象徵著他們已經裝備好自己，準備迎接未來的挑戰。我們衷心希望各位畢業生在未來取得成功!





# School Activity and Competition

## 校園活動及比賽

### Orientation Day

Orientation Day is always the day that our students can make as many friends as they can. Besides, they can also learn how to cooperate with each other effectively through group activities and games. This will surely become an unforgettable day for them. Just enjoy it!

### 迎新日

迎新日對於學生來說是最能夠認識新朋友的日子。同學透過不同的團體活動及遊戲，可以學習到如何與別人有效地合作。這肯定會是他們最難忘的一日！盡情享受吧！



### Sports Day

The annual sports day is a day that our students bring out the best in themselves. It offers opportunities for them to try activities they may not have had the chance to try before. We encourage all students to participate in, and hopefully they can enjoy the happiness of sports. Team spirit and friendship can strongly be built through different team events!



### 陸運會

一年一度的陸運會能讓學生在課室以外一展所長，他們亦可以在這難得的機會中嘗試一些他們較少接觸的運動項目。我們鼓勵全體同學一起參與，享受運動中的喜悅。透過團體項目，既能增強團隊精神又可加深友誼！



### The opening day of the UK chiropractic course

The UK's McTimoney College of Chiropractic is launching its chiropractic course in Hong Kong for the first time. On the opening day, they invited guests including the Secretary-General of World Federation of Chiropractic, members of the Legislative Council, representatives from the University of Ulster in the UK, and professionals from the chiropractic industry to attend the opening ceremony and share the joy with the students.



### 英國脊醫課程開學日

英國McTimoney College of Chiropractic 首次在香港開辦脊醫課程。開學禮當日，邀請到世界脊醫聯盟秘書長、立法會議員、英國阿爾斯特大學代表、脊醫業界代表等等出席開學儀式，與學生共享喜悅。



### Hong Kong Cocktail Workshop

A cocktail workshop hosted by the award-winning mixologist will introduce to classic cocktails and bartending tools, followed by three creative cocktails. Student will be able to try and mix their own cocktails.

### 香港雞尾酒工作坊

由屢獲殊榮的調酒師主持的雞尾酒工作坊將介紹經典雞尾酒和調酒工具，隨後介紹三種創意雞尾酒。學生將能夠嘗試調製自己的雞尾酒。





# School Activity and Competition

## 校園活動及比賽

### UTAS Alumni Night UTAS 校友晚宴



### Ball Games 球類比賽



### Singing Contest 歌唱比賽



## Visit Activities 參觀活動

### Disneyland Visit

Observing and learning the daily operations of one of the largest theme parks in the world, Disneyland, is a valuable insight to students. They can learn more about the required skills of hospitality industry and the concept of design of the theme park through participating in "Disney's Hospitality in Practice" programme organized by Hong Kong Disneyland.

### 參觀迪士尼樂園

迪士尼是世界最大型主題樂園之一，能夠參觀及學習迪士尼對於學生來說是一個非常難得的機會。透過參加香港迪士尼所舉辦的款客服務體驗坊，同學可以了解更多款待行業所要求的技術及整個樂園的設計概念。



### Cathay City Visit

Flight attendant or cabin crew is one of the most popular dream jobs to lots of our graduates. The Cathay City visit guided by the instructor of Cathay Pacific provides students with a better understanding on the responsibilities of the job and job nature.

### 參觀國泰城

空中服務員對於我們的畢業生是其中一種最受歡迎的夢想工作。透過參觀國泰城及導師講解，學生可以了解更多空中服務員的職責及工作性質。





轉載自: <<越讀>> 香港經濟日報旗下刊物

內容: <<越讀>>65期P.2-3隨學生一起到南澳最大的職業培訓學院，參加與南澳專科技術學院合辦的『澳洲交流計劃』，一起完成酒店及旅遊高級文憑課程的其中一個單元。



## 大專生澳洲行，學餐飲管理

### 認識Café、Bistro和Fine Dining

#### Café

收費最便宜，一份午餐只需十多元港幣；多是家族式經營。餐廳的格局和營運模式像Super Sandwiches，售賣的食物以扒類、薯條、薄餅為主。



#### Bistro

菜色以歐洲菜為主，且有待擇餐。店面裝潢裝潢和擺設，部分會以主題包裝，人均消費數十元。



#### Fine Dining

收費最貴，每位食客都有專人服侍，菜色講求色香味，以及不同餐酒的配搭，但分量不多。在澳洲的餐廳中，約有一成屬於此類。



Kumar提醒同學學管理要好好学习「盈利跟毛利」，「固定資產與流動資產」等概念。



### 上課前，先實地視察

TAFE SA學院是全澳洲最大的職業培訓學院，開辦超過70個實用學科課程，其中以餐飲管理課程尤為有名，資歷獲當地多間大學認可。而同學來到這學院，就是要體驗開設和管理一間餐廳，一嘗當老闆的滋味。課程的顧問兼導師Kumar說：「餐飲課程着重理論與實踐，這次要同學運用學過的餐飲和管理學知識，設定營運策略，妥善經營餐廳。」

事前，Kumar就帶同學到下榻的旅舍附近做資料搜集，並講解澳洲的餐廳分類：「跟香港不同，澳洲的餐廳不以菜色分類，而是按價錢、服務、食物質素等分為Café、Bistro和Fine Dining三個等級。」說時，他一邊指著沿途的餐廳講解，一邊叫同學留意餐廳的餐牌、定價、門面裝潢等，為開餐廳做足準備。

## 堂上直擊 開餐廳不簡單

這次模擬開餐廳，校方會將每組預算的人手、宣傳和維修等開支，以及餐牌的食物和定價輸入電腦分析，並分四季運算餐廳的季度盈利、食物銷量和顧客意見，要求同學運用所學調整每一季的策略。而在十組同學中，關穎兒同學一組最終錄得數十萬元盈利，成為贏家。同學經營得如此成功，背後原來有不少考慮！

### 1. 起名要深思



每組同學以抽籤決定營運的餐廳類別，其中關同學一組與另外三組抽中營運Café。她們將餐廳命名為Mr. & Mrs. Bean，贏得導師Donato歡心。「餐廳的名字要易讀易記，同學借澳洲人熟悉蠶豆先生而起名，有心思，同時亦緊扣餐廳的使命：用好的咖啡豆沖咖啡，有想頭！」

### 2. 定價要計數



Donato指澳洲的餐廳，牛扒一般配薯條，但餐牌不會列明，「這些都是成本，定價時同學也要計算在內」。

之後擬定餐牌和定價，另一位導師Lorraine指澳洲餐廳的食物和飲料比例多是7:3，「至於食物和飲料的收費，同學可參考之前觀察所得定價」。說時，關同學已拿起筆邊寫邊說：「Café一份牛扒的售價應在\$30澳幣（下同）以下，一杯啤酒大約售\$8。」

不過，有組員考慮到這次校方會模擬每組在同一條街營運餐廳，所以她們的Café要跟三組同學競爭。「要爭取市場佔有率，價錢就要比別人便宜」，但同時又要確保有一定利潤，於是左計右計：1公斤牛肉成本\$83，一份牛扒250克，毛利率至少要25%……最後一致決定一份牛扒賣\$26。

### 3. 季節會影響銷售



拿到第一季的營運報告後，同學即密鑼緊鼓商討下一季的策略。期間，Donato教路：「踏入冬季天氣冷，燃料開支和菜類食材的價格都會上漲，加上人們會減少外出用膳，所以顧客人數會大幅減少，如何維持盈利，大家要想辦法。」討論過後，同學決定加推熟食，並趁聖誕節加價賺一筆。

### 4. 調整餐牌靠分析



關同學一組的首季業績不錯，但顧客的意見有讚有彈。對此，關同學建議下一季削減人手以節省開支，並拿出首季的食物銷量及盈利報表，建議調整餐牌。她說：「數據顯示素食最少人買，毛利又不高，應該剔出餐牌，或者提高售價，增加毛利。而薄餅最受歡迎，本小利大，應多加宣傳。」

## 同學：這一行有甜也有辣。

這次的澳洲課程，同學要取得合格成績才可畢業。不過，以她們的課堂表現來看，理應不成問題，反而同學應為入行好好盤算。豈料細問下，原來同學都在酒店的餐飲部任職。那麼，未知同學投身後又覺得這一行如何？



曾雪瑩同學  
任職港麗酒店宴會部

做酒店很多時要加班，稱為「留屋」。即使是侍應，有時也要做洗地清潔倒垃圾等職責以外的工作，有同事很介意，但只能硬著頭皮做。



劉佩妍同學  
任職洲際酒店宴會及餐飲部

在酒店工作講求實務，課程都有教相關技能，所以我們很容易適應。我認為只要勤力做，多賺取經驗，總有出頭天。不過，行行都有是非，做酒店也如是，所以要有成就，人際關係很重要。



譚詠言同學  
任職四季酒店宴會及餐飲部

初入行，經理多數會分派我們做勞動工作，即使是女孩子，也要搬、抬、托。有一定資歷後，部分員工可負責接待貴客，工作輕鬆得多。不過有些資深員工會恃着地位比我們高，態度囂張，我們看在眼裏也只能忍。



# 07





Lau Chun Ming, Jack 劉晉銘  
Graduate of Bachelor of Business,  
University of Tasmania  
澳洲塔斯馬尼亞大學商業學  
學士畢業生

Recipient of Dean's Roll of Excellence

Recipient of Dean's Roll of Excellence  
\*Requirement of Dean's Roll of Excellence:  
Students must have averaged a  
Distinction+ grade (GPA of 6.25) or  
above in a degree in the Faculty

## Finding interests from learning

Jack, who works as a technical Engineer, did not recognize his own direction at the beginning. There was not the concept of "Staycation" at that time. He was interested in the hotel industry just because he liked the gorgeous decoration of hotels and delicious buffets. "When choosing a college to study, Universal College of Higher Education UCHE became my first choice because of the attractive course content and the overseas degree qualification. The location of the classes is convenient too."

## 從學習過程了解自己真正的興趣

現職技術工程師的Jack並非一開始就認清自己發展路向，當時還未有Staycation概念，他單單因為喜歡酒店的華麗裝潢和喜愛自助餐，便對酒店業產生了興趣。「當在選擇修讀學院的時候，了解到環球專上書院UCHE課程內容吸引，再加上是海外學位，而且上課地點方便，UCHE就成為了我的第一選擇。」



## Use what you learn, accumulate experience

Jack remembers a subject about communication, which is very important whether in workplace or life. "I have an experience to handle emergencies when I was at work, I needed to understand the situation with customers, communicate with various departments and make immediate responses."

Jack is an active student at college and has participated in activities such as sports day and Study Tours to Australia organized by UCHE. The study tour allowed Jack to increase his understanding of foreign cultures. The experience of exchange in Australia and his graduation from University of Tasmania (UTAS) also helped him communicate with foreign companies and companies and customers.

## 學以致用，累積經驗

Jack還記得有一課堂學習溝通，這是無論在工作或生活上都尤其重要。「還記得一次曾經在工作時發生突發事件需要立時處理，需要即時了解客戶情況並與各部們溝通並作出即時應變，這正正就可以應用從前課堂中的學習。」

Jack在校內是一名活躍的學生，積極參與運動會與院校舉辦之澳洲遊學團等活動。其中澳洲遊學團對Jack來說是一個非常深刻的經歷，從而增加了他對外國文化的認識，曾於澳洲交流的經驗及於塔斯馬尼亞大學UTAS畢業亦幫助了他於工作上與外國公司及客戶的交流。

## Lecturers play important roles

Looking back on his study life in UCHE, Jack believes that lecturers play very important roles in the learning environment. "Lecturers shared their work experiences and learning secrets with students, and they have good relationships with students."

"The most special thing is the practical classes, which allows students to try and practice without rigid teaching. The most impressive thing is a practical test. It was not easy to complete the test within the specified time in a full uniform. Fortunately, I finally got a satisfied result."

## 導師擔演重要的角色

Jack回想於UCHE豐富的學習生涯，認為導師在學習環境裏擔當很重要的角色。「除了課程內容之外，導師們都會與學生分享他們的工作經驗及學習秘訣，與學生亦建立了相當良好的關係。」

「最特別的地方就是實踐課堂，可以讓學生嘗試和練習，沒有死板教學。印象最深刻是一次的實踐測驗，身穿整套制服於指定時間內完成測試原來並非容易，還好最後能取得滿意的成績。」

## Future Prospects

Looking forward to the future, Jack hopes a growth in his career.

"No matter what decision you make, as long as you do your best, you will have unexpected gains. I wish you all the best, and hope that all of you will find your directions."

## 展望將來

對於未來的展望，Jack希望於事業里程上有更大成長。他更以自身經驗寄語師弟妹「無論做什麼決定，只要盡力做，回望過去都會有意想不到的收穫。祝大家加油，希望同學都找到自己喜歡既方向。」





# Alumni Sharing

## 校友分享



Ho Sing Wai, Jacky 何星蔚  
Graduate of Bachelor of Business,  
University of Tasmania  
澳洲塔斯馬尼亞大學商業學  
學士畢業生

### Recipient of Dean's Roll of Excellence

Recipient of Dean's Roll of Excellence  
\*Requirement of Dean's Roll of Excellence:  
Students must have averaged a  
Distinction+ grade (GPA of 6.25) or  
above in a degree in the Faculty

### Understanding about learning

After graduating from University of Tasmania (UTAS), Jacky worked in different industries, and he now engages in education. He believes that choosing suitable programmes is important. Compared with some rigid teaching methods, he prefers the flexible teaching methods conducted by overseas colleges. The programmes in of Universal College of Higher Education (UCHE) enable student to pursue can overseas university qualifications, which became his ideal choice of college.

Jacky has his own understanding about learning. "University study is not easy. It is not enough to reply on lecturers only. You have to take the initiative in finding ways to help yourself, such as looking for reference books in the library. The process of seeking knowledge is a great benefit for personal growth."

### 學習的領悟

從塔斯馬尼亞大學UTAS畢業後，Jacky走遍不同行業，最終決定投身教育。對他而言，選擇合適的課程非常重要，更喜歡海外學院的靈活教學模式。環球專上書院UCHE的課程不僅能銜接海外大學，更是他理想的選擇。

對學習的領悟，Jacky感受深刻，除了導師的教導，自己也要積極尋找知識，這樣才能真正成長。



### Learning from others

"It was a very interesting process to do group projects with the classmates you don't know. We learnt how to communicate with different people, got to know each other, and learnt from each others." "I have to communicate with different people because of work. Throughout the time of teaching, I am surprised by their potentials and talents, so as to help them to develop their strengths." It reminded Jacky of the lecturers as well as friends and their patience in his study life.

### 學會取長補短

學習取長補短，Jacky深有體會。在讀書時與不同背景的同學合作，學習溝通和互相學習，是一個有趣的過程。在工作中，他也從與學生接觸中發現了不同的潛力和天賦，幫助他們發揮所長。這也讓他想起在學習生涯中與導師建立亦師亦友的關係，他們的耐心教導也讓他受益匪淺。



### Contribute to the society

Jacky has a great ambition. "There are many people who need help in the society, especially the children from low-income families. They are lacking in learning resources. When I am capable of conducting my own class in the future, I hope to teach more children and they have more chance to learn."

Jacky encourages students to study and not to give up. "Although the learning process is not easy, as long as you work hard, you will gain more than you expected. Cherish every opportunity to learn, because these opportunities are very useful for self-growth. I look forward to meeting you all at the alumni events in the future."



### 回饋社會

對社會有所回饋是Jacky的理想。他希望有一天可以開班教學，幫助低收入家庭的小孩獲得更多學習的機會。他鼓勵同學們要努力學習，珍惜每一個學習的機會，因為這些機會對自我成長十分有用。期待在畢業生聚會上與大家見面，探索學習的奇妙世界！



Lam Yin Pun, Anson 林彥彬

Advanced Diploma of  
Hospitality Management,  
TAFE SA

南澳專科技術學院

款待業管理

高級文憑畢業生

## Dreams come true

Universal College of Higher Education (UCHE) is a place where Anson was enlightened. Anson is currently working as a sommelier in a 1 star MICHELIN restaurant. Being a sommelier is his dream job. It was a turning point in his life when he had a wine class from UCHE. "I wanted to be a bartender in the beginning, I didn't have a goal before. In the wine class, it was definitely an eye-opening experience to learn about wine. It aroused my interest to develop in this direction."

## 實現夢想

環球專上書院UCHE對於Anson來說是一個重要的成長與啟蒙的地方。Anson現職為一間米芝蓮一星餐廳的品酒師，這就是他夢想的職業。就在UCHE上葡萄酒課堂之時，驟變成為他人生中重要的轉捩點。「讀書的時候，自己對未來還沒有確切的目標，就在UCHE的各類課程學習過程中，開始有做調酒師的想法。直到最後上葡萄酒課時，更令我大開眼界從而更加加深興趣，朝向這個方向發展。」



## Learning and Self-growth

Anson admits that his DSE results were not ideal, but he knows himself very well that the service industry is his favorite direction. "The curriculum support of the programmes in UCHE was well-equipped, we could also go abroad for exchange and internship. The biggest benefit was that we could experience foreign education, practical classes and examination systems. The training and presentation standing in front of people was a big challenge for me." Unexpectedly, Anson, who is cheerful, outgoing and talkative, used to be a reserved person!

## Greatest achievement

"When I help customers with Food and Wine Pairing, I have my greatest sense of accomplishment and satisfaction when I get the recognition from the customers and see them smiling while tasting the food and wine I pair for them." Anson was touched that he was encouraged by the customers when he was at a low point in his life. The support of the customers is his motivation.

Anson hopes to promote the wine culture, and to educate students who are interested in wine. He wishes the students to find their interests to develop.

## 學習及自我成長

Anson坦言自己DSE成績不是太理想，但卻很了解自己，服務業是自己喜歡的方向。「UCHE課程配套優良，亦可以到海外交流實習，最大的得益是可以體驗外國方式的教學與實習課堂和考試系統。經歷學習期間的訓練及站於多人面前作簡報，對於從前說話不多的自己來說是個很大挑戰。」想不到眼前開朗外向又善長說話的Anson，以前竟是位性格內斂的男生呢！

## 最大的成就

「每次幫客人完成食品與餐酒搭配，得到客人的認同和看到客人面帶笑容地品嚐自己為他們配搭的餐酒時，是我的最大成就感及滿足感。」Anson曾經亦經歷過低潮時期，迷失了方向。反而得到客人的鼓勵令他十分感動，而客人的支持就是令Anson堅持至今的動力。

Anson希望能幫助推動葡萄酒的文化，亦希望以自己的經驗，教育對葡萄酒有興趣的學生們更多知識。Anson亦祝予同學們能找到自己的興趣。







Lau Ying Tung, Yammi 劉映彤  
Graduate of Bachelor of Business,  
University of Tasmania  
澳洲塔斯馬尼亞大學商業學  
學士畢業生

### Cherish the time of study

Looking back on her study life in Universal College of Higher Education (UCHE), Yammi cherished every moment. "When I was a child, I thought that studying was to response to my family. Now I know that it cannot only enrich my knowledge, but also equip myself to the challenges of society."

Yammi, who has the courage to challenge herself, is currently working as a Product Development Officer in a bank. "One of the reasons of choosing UCHE is to jump out of my comfort zone, and UCHE provided opportunities to study abroad, allowing me to broaden my horizons."

### 珍惜學習的時間

讓我們一起回到幾年前，在環球專上書院的校園，Yammi是一位珍惜學習時間的學生，每分每秒都想盡可能地裝備自己，以面對未來的挑戰。在小時候，Yammi認為讀書只是因為家人要求，但現在她明白了讀書的真正價值。除了可以豐富自己的知識外，更重要的是可以幫助自己來面對社會的挑戰。

Yammi是一個勇於挑戰自己的人，她選擇了環球專上書院，其中一個原因就是她想跳出舒適圈，增值自己。而且，環球專上書院也提供了出國留學的機會，讓她擴闊了自己的視野。現在的Yammi已經成為了一位銀行產品發展主任，她的成功得益於她珍惜學習時間的態度和勇於挑戰自己的精神。讓我們向Yammi看齊，一起珍惜學習的時間，勇於挑戰自己，迎接未來的挑戰！

### Never Stop Learning

Yammi is glad that she made a right decision on choosing UCHE. The knowledge she learnt from UCHE, including communication, planning, marketing skills etc., are very useful for her work. She looks forward to the future that she can work independently when she gains more experience in this and she will never stop learning.

She encourages students be pleasure to try, "Failure is the thing that everyone will go through, when you learn from it, you make progress."

### 學無止境

學習就像一條永無止境的道路，而Yammi選擇了UCHE，為自己打開了一扇通往無限可能的門。在這裡，她不僅學到了溝通、規劃和市場營銷等寶貴的技能，還擁有了自信和勇氣，讓她在工作中獨當一面。她深信自己的未來將會更加光明，並且永遠不會停止追求自我增值。

她鼓勵同學們勇敢嘗試，不要害怕失敗，因為只有從挫折中學習，才能不斷進步，走得更遠。所以，如果你也想像Yammi一樣，在學習的道路上不斷追求進步，那就勇敢踏出第一步吧！



Pradhan Divya  
Graduate of Bachelor of Business,  
University of Tasmania  
澳洲塔斯馬尼亞大學商業學  
學士畢業生

### Give yourself a chance

Divya is a social media handler and event planner, has just graduated not long ago. She chose to study in College of Higher Education (UCHE) because she wanted to see a better of herself, she was grateful she was given a choice. She has changed a lot in just a few year studies. "I became confident and more adaptable to the environment, to different markets and sectors of life. It is essential to be flexible."

### 給自己一個機會

Divya是一位社交媒體管理員和活動策劃員，為了追求更好的自己，她選擇了環球專上書院 UCHE，這個決定給了她一個寶貴的機會。在短短幾年的學習生涯中，她經歷了巨大的轉變。「我變得更有自信，也更適應不同的環境、市場和生活模式，靈活性是必需的。」

### Supports from UCHE

The pandemic broke out after a few months we have started the new term, it became an interesting learning experience in her life. "When it came down of pandemic, we got very good backup from UCHE. It was enjoyable even though it was Zoom classes, friends supported each other, and lecturers help with our studies a lot. My whole study life was very supportive."

"I was a very straight forward person and I didn't know how to communicate well. Now I can communicate skillfully and be more polite."

### 環球專上書院的支援

當她開始上課不久，疫情爆發了，這成了她整個學習生涯的一個有趣的經驗。「UCHE在疫情期間給予我們很完善的支援。雖然以ZOOM上課，但大家仍然很享受上課的時間，朋友互相支持，導師也很幫助我們。」通過UCHE，Divya學到了如何有技巧地與人溝通。「我以前是個說話很直接的人，因為我不懂得與人溝通。現在我學會了如何有技巧地與人溝通。」

### A worth journey

Divya encourages students said, "It is tough, but it's easier when you're more patient and work hard with you friends. You are going to get over it. It's worth. It will be the best memory of your life. It is a beautiful journey for self-growth and self-improvement."

### 絕對值得的旅程

最後，Divya鼓勵學生們要有耐性和態度，與朋友一起努力克服困難。「這將會是人生中最美好的回憶，同時也是自我成長和發展的美麗旅程，辛苦是值得的。」

